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\\ TECHNICAL GUIDE

www.explore-cognac.com



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INTRODUCTION

AN ENCHANTING INTERLUDE IN THE HEART OF THE CHARENTES VINEYARD

Explore Cognac offers a wealth of opportunities to discover a unique region and exceptional spirits. Conceived as an unexpected and timeless interlude in the heart of Nouvelle-Aquitaine, the destination stretches from the rolling hills of the hinterland to the waves of the Atlantic Ocean, inviting visitors on a journey that awakens all five senses.

The identity of this region is inseparable from the excellence of its three major viticultural productions:

- Cognac: A world-renowned spirit, double-distilled in copper alembic stills and patiently aged in oak barrels, whose creation relies on centuries-old craftsmanship.

- Pineau des Charentes: A unique and aromatic fortified wine (AOC), born from the subtle marriage of fresh grape must and Cognac from the very same estate.

- IGP Charentais Wines: Increasingly popular wines (crisp and light whites, fresh and fruity reds and rosés) that beautifully express the mild Charentes climate and the diversity of its terroirs.

Beyond the famous grand houses and family-run producers, wine tourism here is experienced through a wide array of activities: mixology workshops, land-and-sea gastronomic pairings, bike rides through the vineyards, or slow tourism along the Charente River...

THE TECHNICAL GUIDE : YOUR BUSINESS TOOL

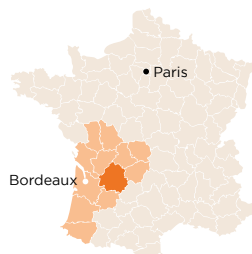
This Technical Guide has been designed for you, travel professionals and planners, to provide you with all the keys to decode the destination and build tailor-made itineraries. From regional accessibility (air, rail, and road connections to detailed mapping, along with a rigorous selection of partners (accommodations, restaurants, and activities) and inspirational itineraries, you will find throughout these pages all the essential tools to transform your clients' stay into an unforgettable experience.

EXPLORE COGNAC AT A GLANCE

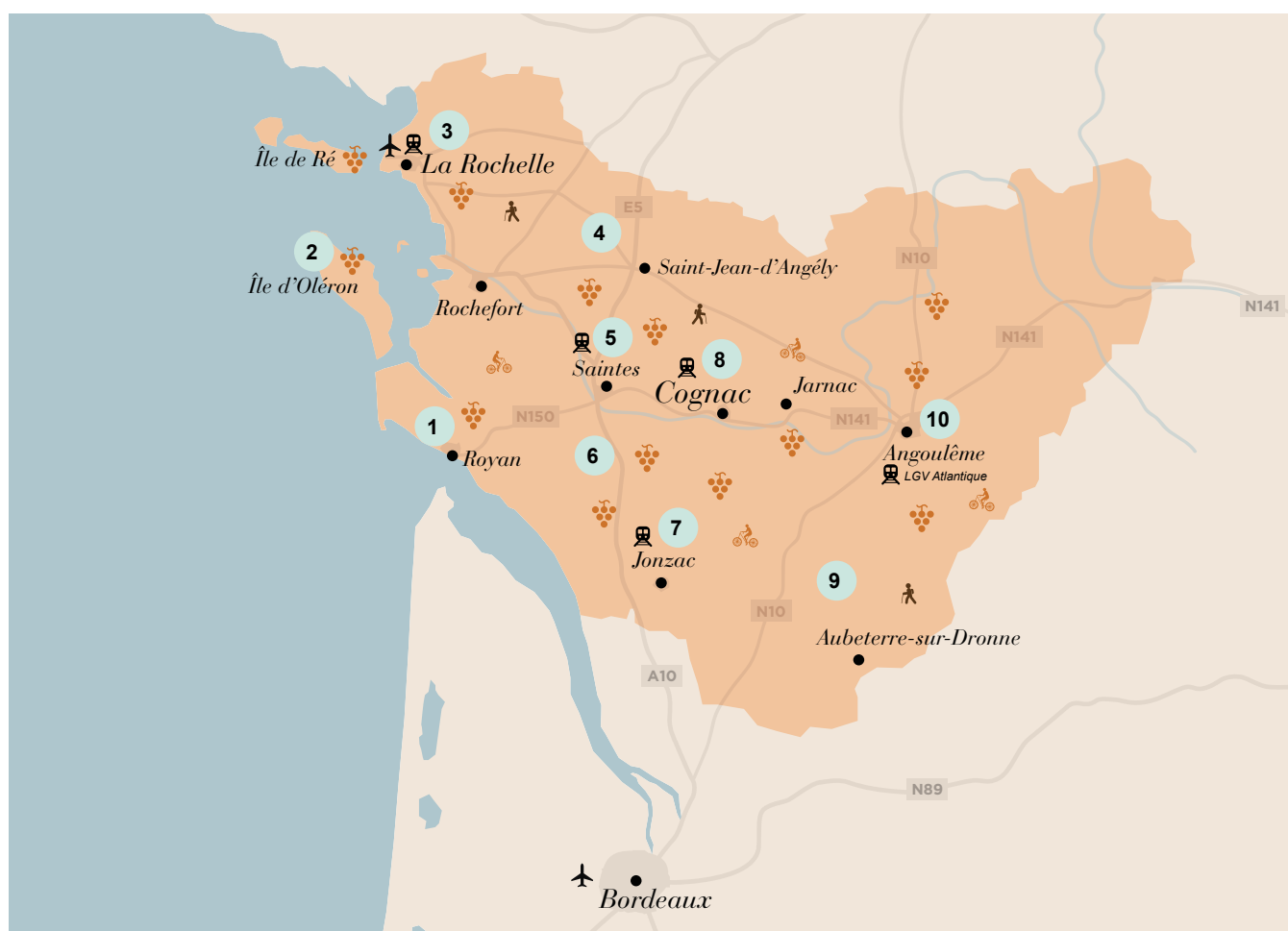
EUROPE



FRANCE



NOUVELLE-AQUITAINE



1 - Royan Atlantique - Estuary & ocean landscapes, vineyards, gastronomy and the Charentes lifestyle.

2 - Oléron Island - Wine pairings, Atlantic flavours & island vineyards

3 - La Rochelle - Vibrant city, rich heritage, celebrated Chefs

4 - Vals de Saintonge - Family vineyards, craftsmanship and authentic Charentes heritage.

5 - Saintes - 2000 year old history, slow travel and cycling

6 - Saintonge viticole - know-how, local encounters with winegrowers and stillmen

7 - Jonzac & Haute Saitonge - Wellness, nature, vineyard experiences and authenticity

8 - Cognac & close by - Birthplace of Cognac, immersive tours and innovative experiences.

9 - South Charente - Intimate estates, nature activities & sports

10 - Angoulême & close by - art & urban culture, city break and wine experiences for food lovers



\ VIGNOBLES & DÉCOUVERTES

In the Charentes region, two areas hold the «Vignobles & Découvertes» (translates as Vineyards & Discoveries) label: the Charentes Cognac-Saintonge vineyard and the Oléron island vineyard. This label is awarded by Atout France and guarantees a high-quality, well-structured wine tourism offering.

Discover our detailed itineraries
created by our DMC partners:



● ACCESS :

Flights into Paris / La Rochelle / Bordeaux
Fast train Paris / Angoulême & La Rochelle
Regional trains from Bordeaux & Nantes
Motorway access from Paris, Nantes,
Bordeaux





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\ EXPLORE COGNAC IN ESSENCE

Explore Cognac invites travellers on a journey through the heart of the Charentes, from charming villages and historic towns to rolling vineyards, the banks of the Charente River and the Atlantic coastline. Shaped by centuries of craftsmanship, the destination is the birthplace of Cognac, whose history dates back to the 15th century and whose know-how has been passed down through generations of winegrowers, distillers, cellar masters and coopers. Today, alongside Cognac, visitors can also discover Pineau des Charentes and Charentais wines, all expressions of a unique terroir defined by limestone soils, a temperate climate and a rich living heritage.



© Sébastien Laval / Charentes Tourisme

Angoulême

On the slopes of the Charente region, producers share their know-how during epicurean meetings, events, off-beat tours, demonstrations and tastings showcasing the French way of life.

From its promontory, Angoulême overlooks the Charente River in an atmosphere reminiscent of the South of France.

Following a long tradition in the paper industry, Angoulême has become THE capital of French comic books, known as bande dessinée, and now boasts an international festival and over 30 street artworks dotted across the city.

Its Romanesque cathedral and treasury, water sports and bike trails are not to be missed and are easily accessible thanks to the city's excellent rail network!

angouleme-tourisme.com



© Aurélien Terrade/BNIC

Cognac

In the heart of the vineyards, where the Charente River winds through a land once cherished by King Francis I, Destination Cognac awakens the senses. Breathe in the Angels' Share in historic ageing cellars, discover the aromas of working distilleries, and savour Cognac, Pineau des Charentes and local wines through tastings, cocktail workshops and gourmet experiences. Explore a rich heritage of châteaux, riverside landscapes and charming villages, then slow down with a cruise, a bike ride through the vineyards or a moment immersed in the destination's vibrant culture. Destination Cognac is an invitation to experience the art of living of the Charentes.

destination-cognac.com



© Stéphanie Nadouze / Charentes Tourisme

Gémozac & the Saintonge Vineyards

Crossed by the Ocean road, between Saintes and Gémozac, on one of the ancient Roman trade routes linking *Mediolanum* (Saintes) to *Novioregum* (home to Le Fâ, a Gallo-Roman site), and later on the Santiago de Compostela pilgrim trail leading to the Gironde estuary, the Saintonge vineyards & Gémozac are imbued with history, Romanesque art and winegrowing traditions.

Their numerous jewels of Romanesque architecture stand watch over the viticultural landscape. The churches of Rioux, Thaims, Rétaud and Thézac illustrate the subtle nuances of Romanesque art in Saintonge, from the understated to the very ornate.

Much later on, before the phylloxera crisis, Gémozac became the prefecture of the largest winegrowing administrative region of both the Charente and Charente Maritime departments.

The magnificent buildings constructed by Cognac merchants in the 19th century stand as a testimony to this past.

Jonzac & the Haute Saintonge

Located in the southeastern part of the Cognac region, Jonzac - Haute-Saintonge is a land of contrasts, where the Gironde River runs alongside acres of woodland and vines grown on slopes dotted with Roman churches. The ideal destination for families and culture seekers, Jonzac - Haute-Saintonge boasts a wealth of historic monuments and leisure spots including the Les Antilles de Jonzac aquatic centre.

Visit the *Maison de la Vigne et des Saveurs*, listen to winegrowers-distillers talk about their copper stills, take a tour of a cooperage workshop, or go for a stroll in the vineyards to discover all its hidden treasures.

jonzac-haute-saintonge.com



© Sébastien LAVAL / Charentes Tourisme



© Farid MAKHLOUF / Destination Côte Atlantique

La Rochelle

Historically planted with 90% vines until the late Middle Ages, La Rochelle is the birthplace of the Cognac wine region and appellation while its proximity to the ocean offers an invitation to travel.

Inhale the energising sea air of this coastal landscape, which provides a great starting point to discover the Cognac appellation under a different light, by visiting one of the oldest Cognac houses or discovering Cognac paired with seafood, for instance.

Travel, art and history lovers can admire La Rochelle's famous towers while strolling through the city's streets to taste local specialities at market stalls.

holidays-la-rochelle.co.uk



Oleron Island

Cognac, Pineau des Charentes and “Charentais wines” are celebrated on this island where the combination of terroir and time-honoured expertise create products with unique flavours.

This unspoilt natural landscape is classified as a wild, protected site. Why not try “frozen” Cognac with Marennes Oléron oysters or seafood freshly unloaded onto the La Cotinière quays for an original, exquisite pairing?

Discover the island’s rich heritage, including the Château d’Oléron citadel and the Chassiron lighthouse or wander alongside the multicoloured former oyster-farming huts now home to artists’ workshops.

ile-oleron-mareennes.com



Saintes

**Vineyards, producers, passion, know-how...
Welcome to Saintes and Saintonge!**

The city of Saintes offers you to dive in more than 2000 years of History.

Many monuments will transport you from the Gallo-Roman period to the modern day. Enjoy also the Charente River, the emblem of the Valley, by boat, bike or on foot.

Explore the Saintonge countryside and its white stone villages. Nestled in the heart of a generous nature, the region reveals treasures for your taste buds. Pineau, Cognac and so much more.

Discover authentic pleasures and savour every moment.

saintes-tourisme.fr



South Charente

Located in the southernmost part of the Cognac appellation, the South Charente region is renowned for its relaxed lifestyle. This is a unique terroir where travellers will have the opportunity to meet passionate producers.

Renowned for its relaxed lifestyle, South Charente is home to a variety of unique traditions, cultures and landscapes. Its privileged location inland yet close to the ocean makes it the perfect place to unwind or take a stroll. This natural environment and outstanding wine tourism terroir offer a guaranteed change of scenery, just 45 minutes from Bordeaux!

One can visit here over one hundred Romanesque churches dotted across the region, including the fascinating underground church of Aubeterre-sur-Dronne. One can explore the fascinating castle of Villebois Lavelette and discover the slopes and valleys.

sudcharentetourisme.fr

Royan Atlantique

Royan Atlantique is a territory that combines in the plural with its seaside, wild, oyster and wine ambiances. From the Seudre estuary to the Gironde estuary, 32 municipalities surround Royan, facing the Atlantic Ocean. From the sky, we have the most beautiful views of the territory. We realize the diversity of natural spaces that make it up.

The Royan Atlantique vineyards benefit from varied soils and the mild Charente climate. It helps the grapes develop unique characteristics giving rise to IGP "Charentais" wines, AOC Pineau des Charentes and Cognac with a distinctive character. Whether you are a fan of Charente wines, Pineau des Charentes, Cognac or simply curious to discover the local grape varieties, we will meet those who shape the wine identity of Royan Atlantique. To go further, some winemakers offer the discovery of their wine estates during visits with tasting. The opportunity to perceive all the diversity of their products.

royanatlantique.fr



© Thierry Avan / Charentes Tourisme

Vals de Saintonge

Set between the Boutonne and Charente valleys in Charente Maritime, the Vals de Saintonge is a welcoming destination where rich Romanesque heritage and gentle landscapes invite exploration. Its historic towns, abbeys and village sites—including UNESCO World Heritage Romanesque treasures—offer cultural discovery for all ages.

Perfect for families, the region features engaging activities from geocaching trails and escape games to river outings, parks and interactive heritage visits that create lasting memories for parents and children alike.

At the heart of the territory lies a celebrated wine tradition: rolling vineyards around Matha and Saint Hilaire de Villefranche reveal the secrets of Cognac, Pineau des Charentes and local wines, with tastings and vineyard experiences that delight oenophiles and curious travellers. The Vals de Saintonge blends history, family friendly adventure, and wine culture into a charming destination for shared discovery.

destinationvalsdesaintonge.com



© La Flow Velo / Aurélie Stapf



© Aurélien Terrade / BNIC

\ COGNAC HOUSES

Many of today's major houses were established in the 18th and 19th centuries. Here are experiences to enjoy at seven of the most notable.

Camus Cognac

Cognac

Founded in 1863, Camus is the largest Cognac House to remain family-owned and still independent, keeping a passion for exceptional Cognacs with no compromises in the making. The visitors can discover their intensely aromatic cognacs through multiple conducted tasting options: the crus, the vintages, the Borderies, horizontals and verticals of their products. A guided tour of each step in the production of Cognac, from grape to glass, is provided with all the tastings. For an unforgettable experience, they can book a Master Blender session and create their own Cognac: they will return home with their personalized bottle to share with their friends.

camus.fr

21, rue de Cagouillet - 16100 Cognac \ +33 5 45 32 72 96 \ camus@camus.fr

Château Royal de Cognac – Home of Baron Otard

Cognac

Overlooking the Charente river, le Château Royal de Cognac was initially a 10th-century fortress designed to stop Norman invasions, and in the 15th century became a stately home which was the birthplace of one of France's most illustrious kings, Francis Ist. Baron Otard, who founded his Cognac House in 1795, quickly understood that the thick walls provided exceptional aging conditions for his eaux-de-vie. He purchased the Château, saving it from total destruction. Le Château Royal de Cognac, which has become a historic monument, is therefore a witness to French history as well as a Cognac House. A variety of tours are offered, combining two aspects of history: the history of France and the history of Baron Otard Cognac up to the present day, with the D'Ussé Cognacs.

chateaudecognac.com

127, boulevard Denfert Rochereau - 16100 Cognac \
+33 5 45 36 88 86



© Aurélien Terrade / BNIC

Maison Courvoisier

Jarnac

An Exclusive Journey into the Legacy of Napoleon's Cognac

In Jarnac, Maison Courvoisier offers refined and immersive experiences at the heart of its historic estate overlooking the River Charente. Deeply connected to the legacy of Napoleon, the House invites visitors to explore the Founder's House and the 19th-century Château through its Prestige and Premium tours.

Guests discover the shared history of Courvoisier and the Empire, gain privileged access to the Paradis cellar — sanctuary of the most precious eaux-de-vie — and conclude their visit with an exceptional tasting, including rare expressions such as L'Essence de Courvoisier.

[courvoisier.com](https://www.courvoisier.com)

2, place du Château - 16200 Jarnac \ +33 5 45 35 55 54



© Aurélien Terrade / BNIC

Maison Hennessy

Cognac

Craftsmanship at the Heart of Cognac

For over two centuries, Maison Hennessy has embodied excellence from its historic base on the banks of the River Charente. Blending heritage and innovation, the world's leading cognac house offers visitors an immersive journey into its history, expertise, and contemporary vision. In 2024, Hennessy opened the doors of its prestigious cooperage, unveiling the ancestral art of barrel-making — a craft recently honoured with the “Entreprise du Patrimoine Vivant” label. The House also introduced the “My Carafe” Atelier within its Éditions Rares workshop, a unique 90-minute masterclass where guests discover leather sewing, calligraphy, silk thread laying, and personalise a miniature decanter of Hennessy Paradis — a refined expression of the Maison's artistry and savoir-faire.

lesvisites.hennessy.com

Rue de la Richonne - 16100 Cognac



© Aurélien Terrade / BNIC

Maison Martell

Cognac

Heritage and Gastronomy in Cognac

Maison Martell offers an immersive journey into its heritage, terroir, and artisanal savoir-faire, ending with guided tastings of its elegant cognacs. Visitors can also explore the Fondation Martell and enjoy panoramic views at the Indigo by Martell bar.

Since July 2024, the Château de Chanteloup hosts Signature Martell par Alexandre Mazzia, an intimate experience blending cognac, gastronomy, and exclusive tastings in a historic, regionally inspired setting.

martell.com

16, avenue Paul Firino Martell - 16100 Cognac \ +33 5 45 36 34 98

Meukow

Cognac

This Cognac house founded in 1862 and situated in the heart of Cognac stands behind an imposing gateway; once inside visitors experience a complete change of scenery. The highly sensory-based tour is backed by an innovative design. Visitors can choose to end the tour with lunch in 'Le Chai Meukow' restaurant where, in front of the guests, the chef creates an inventive and subtle cuisine based on cognac.

visitemeukow.com

26 rue Pascal Combeau - 16100 Cognac \ +33 5 45 82 32 10



© Aurélien Terrade / BNIC



© Fabian Monchâtre / Rémy Martin

Rémy Martin

Cognac

Rooted in exception since 1724, there is no doubt that Rémy Martin has the biggest range of tours when it comes to exploring the world of cognac. Its 'private visits' – which take the visitor from the vineyard to the final product in the cognac cellars – range across the elaboration site, the Domaine de Merpins (on a little train) and the firm's historic House in the centre of Cognac itself. Timeless locations, contemporary designs and some refined experiences all help deliver an intimate approach to the company's history and know-how.

visitesremymartin.com

20, rue de la Société Vinicole - 16100 Cognac



© Aurélien Terrade / BNIC

\ FAMILY-OWNED HOUSES & ESTATES

Family-owned estates offer authentic encounters with the people behind the region's wines, Pineau des Charentes and Cognac. Rooted in tradition and passed down through generations, here is a selection 35 houses combining heritage, craftsmanship and warm hospitality.



© Aurélien Terrade / BNIC

ABK6 - Domaines Francis Abecassis – Cognac

Claix

Francis and Élodie Abecassis's estate extends over 240 hectares of vines. There are a number of educational tours of the property during which the visitors discover, all in one place, the complete journey taken by the grape, from the vine to the glass. Cognac fans can even take part in master blender workshops where they blend their own cognac and leave with their own bottle.

abecassis-cognac.com

Domaine de Chez Maillard - 16440 Claix
+33 5 45 66 35 72

Bache-Gabrielsen

Cognac

Run by the Bache-Gabrielsen family for four generations, this firm with a 'Norwegian accent' has been producing cognacs in the centre of Cognac since 1852. After a quiet ageing in the historic storerooms, the cognacs are exported around the entire world.

bach-gabrielsen.com

32, rue de Boston - 16100 Cognac
+33 5 45 32 07 45 \ aurelie@bach-gabrielsen.com

Bertrand Cognac

Réaux

In the heart of the 'Petite Fine Champagne', one of the two premier growing regions of Cognac, the Bertrand family has passed down from generation to generation, since 1731, the art of cultivating the vines. A respect for traditions is reflected in the nature and authenticity of their products. Their trademark, the Windmill of Bel'Air, the last of the village of Reaux, is surrounded by their vines, symbolic of their history, their heritage, and the quality of their cognacs and Pineaux des Charentes.

cognac-bertrand.com

Domaine des Brissons de Laage - 17500 Réaux
+33 5 46 48 09 03

Maison Boinaud

Cognac

Maison Boinaud, with its 600 hectares of vines and 41 stills, is nestled in the heart of the 1st vineyard of the Cognac appellation. For 3 generations, the family's audacity and know-how have created exceptional spirits, particularly Cognac De Luze Fine Champagne, with their round and delicate aromas.

This family-owned company offers 7 different tours to discover how these cognacs are made, from the vine to the glass.

A visit to the vineyard, a master distiller's workshop, the creation of tailor-made food-pairing experiences, a tasting of century-old blends - a large choice for an authentic and timeless experience.

boinaud.com

140, rue de la Bonne Chauffe
16130 Angéac-Champagne

Bourgoin Cognac

Saint-Saturnin

Bourgoin Cognac is a handcrafted winegrower Cognac. The family estate is located in the village of Tarsac, in the municipality of Saint Saturnin, Charente. Their Cognacs are sincere and authentic. No long speeches, the truth is inside the bottle.

bourgoincognac.com

14, rue du Puits - 16290 Saint-Saturnin



© Aurélien Terrade / BNIC



© Aurélien Terrade / BNIC

Le Cep Enchanté

Macqueville

Le Cep Enchanté is a unique 7 generation family estate in the Fins Bois cru of the Charentais vineyards that blends traditional Cognac, Pineau des Charentes and wine production with immersive, fun oenotourism experiences. Visitors can enjoy guided tastings of old cognacs, Pineaux and award winning wines, and take part in playful and educational activities — from a vineyard discovery trail and Swing Golf to a XO Escape Game and treasure hunts — making it an engaging destination for both adults and families. Le Cep Enchanté invites guests to experience Charentais terroir, heritage and craftsmanship through both sensory and interactive moments

lecepenchante.fr

4, rue de la Croix de l'Anglais - 17490 Macqueville
contact@de-vitis.fr

Château de Beaulon

Saint-Dizant-du-Gua

Set within a remarkable 15th century château in Saint Dizant du Gua, Château de Beaulon crafts distinctive Cognacs and Pineau des Charentes from a single, historic estate vineyard rooted in chalky soils and nurtured with traditional expertise. Family owned for generations and driven today by Christian Thomas, the site honours centuries old grape varieties and long ageing in oak to create spirits of remarkable finesse and aromatic complexity. Beyond its acclaimed eaux de vie and fortified wines, Beaulon's heritage setting — with its château, parc, and legendary blue springs — offers visitors a uniquely authentic journey into the heart of Charentais culture and refinement.

chateau-de-beaulon.fr

25, rue Saint-Vincent - 17240 Saint-Dizant-du-Gua

Château Montifaud

Jarnac Champagne

The Vallet family has owned the Château Montifaud for 6 generations, which means more than 150 years of expertise and passion. They produce blended and vintage cognacs made solely with grapes grown in its 140-hectare vineyard on the best soils in the Petite and Grande Champagne areas. The cognacs are made using traditional methods during vinification, distillation and ageing. Discover an immersive and fun guided tour which takes the visitor from the vine to the glass and mixing discovery, creativity and tasting of Cognac, Pineau and their Gin from grapes.

chateau-montifaud.com

36, route d'Archiac - 17520 Jarnac Champagne
 +33 5 45 66 35 72

Delamain

Jarnac

Mastery and Tradition in Grande Champagne

Delamain, a cognac house with Irish origins, specializes in rare, aged cognacs from the Grande Champagne region. Visitors explore 18th-century storerooms in historic Jarnac, learning the secrets of blending and ageing from the Master Blender. The experience concludes with a tasting of exceptional cognacs, paired with regional gourmet specialties prepared by a private chef, amid the aromatic atmosphere of the main ageing cellar.

delamain-cognac.com

7, rue Jacques et Robert Delamain - 16200 Jarnac
 +33 5 45 81 08 24



© Aurélien Terrade / BNIC



© Aurélien Terrade / BNIC

Domaine Chauvillere

Sablonceaux

At Domaine de la Chauvillière, the Hauselmann family crafts authentic wines, Pineau des Charentes and Bons Bois Cognacs rooted in decades of traditional viticulture and distillation in Sablonceaux. Visitors can explore the estate from vine to bottle, enjoy tastings by appointment and savour a portfolio that spans expressive eaux de vie, vibrant Pineaux and estate wines — all reflecting a genuine passion for Charentais terroir and hands on winemaking passed down through generations.

domainedelachauvilliere.com

Chemin de la Chauvillière - 17600 Sablonceaux
lachauvilliere@wanadoo.fr

Domaine Brillouet

Saint-Romain-de-Benet

At the foot of the rare 1st century Gallo Roman Tower of Pirelonge, Domaine & Distillerie Brillouet is one of the oldest, family run estates in the Pays du Cognac, with roots as winegrowers since the 17th century and distillers since the 18th. Surrounded by varied soils and a unique micro climate, the estate produces authentic Cognacs, Pineau des Charentes, sparkling and still wines, and beverages that express its rich terroir. Visitors can explore the historic distillery and eco museum, learn the fascinating history of distillation and copper stills, and enjoy tastings that reveal the heart and soul of Charentais tradition.

9 chemin de Chez Pureau - 17600 Saint-Romain-de-Benet
contact@distilleriebrillouet.com

Domaine Castels-Sablons

Saint-Maigrin

A family history for 4 generations - The Roux family have been winegrowers and distillers for more than a century, producing Cognac, Pineau des Charentes and « verjus » (natural grape juice without alcohol used in cooking since the Romans) on their 6-hectares estate.

castel-sablons.com

Le Bourg - 17520 Saint-Maigrin
 +33 5 46 70 05 20

Domaine du Chêne

St-Palais-de-Phiolin

Since 1865, the skills in making wine, Cognac and Pineau des Charentes have been passed down from generation to generation. Domaine du Chêne brings the best of Charentaise tradition to a modern, human scale technique. For more than 15 years they have made the protection of their environment part of their production, from the vine to the bottle.

ledomaineduchene.fr

20, rue des Chênes - 17800 St-Palais-de-Phiolin
 +33 5 46 70 90 53

Domaine des Claires

Arvert

Nestled in the heart of the Arvert peninsula — an area of exceptional natural beauty — Domaine des Claires is a family run vineyard producing organic wines, Pineau des Charentes and Cognacs with aromatic intensity and unique finesse. As the only “bouilleur de cru” in the area, the estate welcomes visitors for tours of its distillery and ageing cellars, guided vineyard walks, and tastings that showcase its fruit driven Pineaux, expressive wines, and refined eaux de vie. Reflecting six generations of passion and terroir driven craft, the domaine offers an authentic Charentais experience from vine to glass.

domainedesclaires.fr

2, rue des Tonnelles - 17530 Arvert

Domaine Imbert

Mortagne sur Gironde

Nestled along the picturesque estuary of the Gironde, Domaine Imbert is a family run estate that combines traditional winegrowing and distillation to produce expressive Cognacs, Pineau des Charentes, and wines reflecting its unique riverside terroir. Visitors can explore the vineyards and cellars, enjoy guided tastings, and discover the passion, authenticity, and craftsmanship behind each bottle, all shaped by generations of know how and the distinctive natural environment.

domaine-imbert.fr

1 Domaine Imbert, Rte de Font de Pâques
17120 Mortagne-sur-Gironde

Domaine Landreau

Criteuil la Magdeleine

The Landreau family grows vines on their land in Grande Champagne since 1850. Each generation, from father to son, has left its mark on the Landreau Cognacs. Today, Thomas welcomes visitors in the heart of the family cellars and distillery and offers a sensory experience.

domaine-landreau.com

10, rue de la Métairie - 16300 Criteuil la Magdeleine
+33 6 62 48 59 76

Ernest & Louis

Saint-Martial-de-Vitaterne

Nestled near Jonzac in the Petite Champagne region, Ernest & Louis is a family run cognac and Pineau des Charentes estate that celebrates genuine tradition and terroir. With small batch spirits crafted on the estate, the House blends heritage with modern, experiential discovery — from guided walks and bike tours through the vineyards to intimate tastings that reveal the character of their eaux de vie and fortified wines. Visitors can immerse themselves in the rhythms of vineyard life, explore the distillery and cellars, and savour local flavours in authentic Charentais surroundings.

6, La Barberie - 17500 Saint-Martial-de-Vitaterne

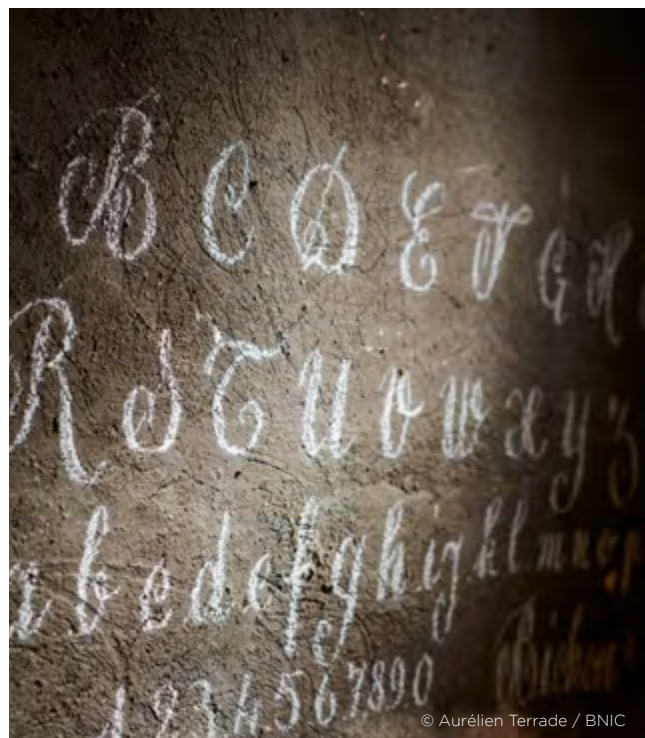
Fanny Fougerat Cognac

Burie

At the heart of the Borderies and Fins Bois crus, Fanny Fougerat stands out as a passionate fourth generation winemaker and distiller who has transformed her family's historic estate into a signature cognac and Pineau house. Since launching her own range in 2013, Fanny crafts 'author' cognacs and vibrant Pineau des Charentes that express the true character of their terroir — unblended, refined, and without artifice. Her dedication to freshness, finesse and precision from vineyard to bottle gives each expression a distinctive personality, while her Pineau offerings bring elegant, fruit driven charm to every tasting.

cognac-fannyfougerat.fr

21 Bd Goulbenèze - 17770 Burie
fanny@cognac-fannyfougerat.fr



Frapin

Segonzac

The Frapin family has been wine-growers since 1270 and distillers for 20 generations in the Grande Champagne region. Wines are distilled on lees to elaborate a wide range of cognacs, the oldest dating back to 1888, and a collection of 'Millésime' (vintage) produced in limited quantity.

cognac-frapin.com

1, rue Pierre Frapin - 16130 Segonzac



Grosperin

Saintes

Cognacs Grosperin offer an intimate visit into the heart of one of the last independent cognac houses, famous all around the world for the quality of its products. The visitors will discover the secrets of ageing, the selection of « eaux-de-vie » for the « assemblage », and all the technical aspects, often unknown, of cognac production. The visit will end with a tasting of old cognacs and very old Pineau in the private laboratory of the cellar master. The visitors will then be welcome to visit our wine cellar, and the Cognatheque.

cognac-grosperin.com

1, rue de Courbiac Port Rousselle - 17100 Saintes
+33 5 46 90 48 16

Frères Moine

Chassors

The family adventure started in 1980 when two brothers – the « Frères Moine » settled in Chassors, outside Cognac, to make their own Cognac and Pineau des Charentes. In 2009, Yan and Gabriel took over from their father to continue to family legacy. Since, they have developed their offer and several tours to immerse the visitor in all the steps of Cognac making, from the barrel to the tasting.

moinefreres.fr

1, rue de la Boucle Villeneuve - 16200 Chassors
+33 5 45 80 98 91

Cognac Gacon

Les Touches de Perigny

Nestled near Jonzac in the Petite Champagne region, Ernest & Louis is a family run cognac and Pineau des Charentes producer that celebrates genuine tradition and terroir. The House blends heritage with modern, experiential discovery — from guided walks and bike tours through the vineyards to intimate tastings that reveal the character of their eaux de vie and fortified wines. Visitors can enjoy vineyard life, visit the distillery and cellars, and taste local flavours in an authentic Charentais setting.

cognac-gacon.com

11 T, rue de La Cour - 17160 Les-Touches-de-Perigny
info@cognac-gacon.com

Guillon Painturaud

Segonzac

The Maison Guillon-Painturaud Cognac & Pineau, a family Domaine, has existed for 3 generations. Today, the two sisters, Winegrowers & Independents, who create very old Pineau des Charentes and Cognac. On site, they offer winegrowers visits, an Escape Game and a blending workshop.

cognac-guillon-painturaud.fr

« Biard », 1 rue de l'ancien puits - 16130 Segonzac
+33 5 45 83 41 95

Les Hauts de Talmont

Talmont sur Gironde

Perched on the dramatic chalk cliffs of Talmont sur Gironde overlooking the Gironde estuary, Les Hauts de Talmont is a biodynamically farmed estate that champions natural viticulture and authentic expression of terroir. Certified organic and biodynamic, the domaine produces a range of wines and biodynamic Cognacs that reflect its unique seaside climate and limestone soils, all crafted with care by a passionate team dedicated to artisanal quality. Beyond tasting their expressive cuvées, visitors can enjoy guided vineyard and cellar tours that reveal the estate's sustainable practices and the character of its spirits in an exceptional setting.

leshautsdetalmont.com

8, Gb rue du Port - 17120 Talmont-sur-Gironde
contact@leshautsdetalmont.com

House of Hine

Jarnac

Founded in 1763, the House of Hine in Jarnac combines historic charm with modern design by British designer Russell Sage. Visitors can explore its historic cellars and enjoy new, food-focused experiences.

The “100% Cru” workshop pairs Hine’s Grande Champagne cognacs with gourmet bites, while “Do you cheese Frenglish?” offers a playful tasting of cognacs with French and English cheeses, revealing unique and surprising flavor combinations.

hinecognac.com

16, quai de l’Orangerie - 16200 Jarnac
+33 5 45 80 98 91 \ rremmery@hine.com



Normandin Mercier

Dompierre sur Mer

Since 1872, Normandin-Mercier Cognacs are the result of a long family tradition. On the outskirts of the city of La Rochelle, Edouard Normandin wisely ages the best crus of Cognac, from Grande and Petite Champagne.

normandin-mercier.fr/en

1, impasse de la Péraudière - 17139 Dompierre sur Mer
+33 5 46 68 00 65 \ info@cognacnm.fr

Maine Giraud

Champagne-Vigny

This estate ends its traditional tour of the storerooms and distillery with a visit to its own museum, dedicated to the acclaimed poet and winemaker Alfred de Vigny who once owned the property.

mainegiraud.com

Le Maine Giraud - 16250 Champagne-Vigny
+33 5 45 64 04 49

Pique Russe

Gourville

A family story rooted in the terroir of Charente-Maritime. Pique Russe is a 4-hectare organic vineyard planted on Jurassic limestone slopes and entirely managed by hand. During guided visits through the vineyards and cellars, discover the estate’s unique approach before tasting distinctive wines crafted from Merlot, Cabernet Sauvignon, Pinot Noir, and Colombard, aged in amphorae, barrels, or stainless steel vats to express the character of the terroir.

piquerusse.fr

21 Rue de Bellevue - 17490 Gourville

Raison Personnelle

Angeac-Champagne

Cognac producers since 1994, Sabine & Bertrand have been devoted to their work, learning every aspect and patiently elaborating their Grande Champagne cognac, lovingly wood-fire distilled and meticulously blended with their finest eaux-de-vie.

The 2 hour tour takes the visitor through the vines, winemaking techniques, the distillation and the secrets of aging. During the tasting session, Sabine will immerse the visitor in the great aromatic richness of 4 Raison Personnelle cognacs, associated with a selection of chocolates.

raisonpersonnelle.com

137, rue des Porches - 16130 Angeac-Champagne

Maison Raynaud

Salles-d’Angles

Located in the heart of Grande Champagne 1^{er} Cru, Maison Raynaud is a passionate family estate where every step, from planting to distillation and bottling, is handled with care. Blending traditional craftsmanship with avant-garde innovation, they produce refined VSOP, XO, and XXO cognacs with a strong focus on biodiversity. As the birthplace of a unique legend, the family shares the historic story of how cognac ageing was discovered within their very own chapel. Visitors are welcomed for immersive tours, sensory workshops, chocolate pairings, or a unique brunch, reinventing the cognac tasting experience.

maisonraynaud.com

61 Rte d’Angles, 16130 Salles-d’Angles

Tiffon-Braastad

Jarnac

This cognac firm, founded in 1875, stands like some stone vessel on the banks of the River Charente. Its spectacular building is home to the distillery and ten stills, the blending rooms and a remarkable museum. The Norwegian origins of this superb family business jump out during each stage of the tour.

braastad.com

29, quai Ile Madame - 16200 Jarnac
+33 5 45 36 87 00 \ j.braastad@cognac-tiffon.org

Vignobles Arrivé

Talmont sur Gironde

Nestled on the scenic cliffs of Talmont sur Gironde, Le Talmondaïs and the historic Vignobles Arrivé combine centuries of family tradition with hands-on, organic viticulture. Together, they produce award-winning Cognacs, Pineau des Charentes, and wines that reflect the region's unique terroir. Visitors can explore the vineyards, enjoy guided tastings, and take part in the interactive vineyard game at Le Talmondaïs, a playful and educational way to discover grape varieties, terroir, and the art of distillation.

vignoblesarrive.com

1, rue de la Porte de la Ville - 17120 Talmont-sur-Gironde
contact@vignoblesarrive.com

Vignoble Begey

Villars les Bois

In the heart of the Fins Bois in Villars-les-Bois, the Begey family has been growing vines since the 19th century. Now in its sixth generation, they produce Cognac, Pineau des Charentes, wines and cocktails that reflect local tradition.

They manage over 100 hectares of vineyards and combine traditional skills with a modern touch. While most of their production goes to major houses, they keep a small part for their own brand, offering authentic and expressive products.

They also offer walks through the vineyards, which are perfect for families and a great way to discover their work.

begey.com

37, rue de la Mairie - 17770 Villars-les-Bois
contact@begey.com



Vignoble Février

Macqueville

Vignoble Février, led by Laurence and Emmanuel Février, is a family run estate in Macqueville where vineyards have been tended for over 20 years with a focus on quality and respect for the land through environmental and reasoned farming practices. The domaine produces a wide range of Cognacs (from VSOP to Napoléon and old reserves), Pineau des Charentes (including award winning rosé and rouge), wines, liqueurs and grape juices that reflect the character of the Fins Bois terroir. Visitors can explore the traditional 18th century farm setting, discover the full process from vine to bottle, and enjoy tastings that celebrate authentic Charentais craftsmanship and family passion.

vignoble-fevrier.com

10, rue des Vallées - 17490 Macqueville
vignoble.fevrier@wanadoo.fr

Cognac Voyer Vaudon

Echallat

Since 1811, the Voyer & Vaudon family estate has crafted acclaimed Cognacs from Grande Champagne 1st Cru and Fins Bois, led today by Pierre and Anne Marie Vaudon. Visitors can explore the estate, discover its artisanal processes, and enjoy tastings paired with gourmet dishes by reservation.

Cognacs are celebrated internationally and served in nearly 40 countries. Guests can also experience them in classic cocktails, learning the art of shaking and stirring from a skilled mixologist.

cognac-voyer-vaudon.fr

23 rue du Marronnier, Villars - 16170 Echallat
contact@cognac-voyer.fr



© Aurélien Terrade / BNIC

\ HERITAGE & CULTURE

Explore Cognac is rooted in a region with a rich history and unique heritage. From Romanesque art to the cities' architecture, winegrowing estates, wineries and the meticulous work of Cognac, Pineau des Charentes & wine producers, Explore Cognac invites the travellers to discover and appreciate various aspects of local heritage.

Distillerie Les 1309

Sigogne

An immersive journey to the heart of the 1309 Distillery, where heritage meets innovation. The tour begins in the authenticity of the distillery and the aging cellars for Pineau des Charentes and Cognac, true witnesses of time and the know-how passed down over three generations. The visitors will then head to the Renclos, a modern architectural complex rarely open to the public, which embodies the future of winegrowing. Between high-tech equipment, demanding environmental standards, and family passion, this unique immersion reveals the behind-the-scenes of wine production today... and tomorrow.

distillerie-les1309.com

The essence of Courvoisier

Jarnac

Follow the footsteps of Félix Courvoisier in Jarnac, founder of the Maison in 1828.

First, the visitors will discover the subtle art of distillation, ageing and blending, that defines the Maison Courvoisier. They will enter the emblematic cellar, chai Renard, a unique experience deep inside Maison Courvoisier's history and craftsmanship. They will experience the Maison Courvoisier signature style, Cognac in blossom, through the tasting of Courvoisier VS in cocktail, Courvoisier VSOP and XO.

Then, they will have the chance of tasting L'Essence de Courvoisier, an exceptional Cognac that embodies the spirit of Maison Courvoisier: tradition, passion and innovation. A unique experience that will take them to the Paradis cellar where their most prestigious eaux-de-vie are stored.

courvoisier.com



© Aurélien Terrade / BNIC

 Family friendly experiences



© Aurélien Terrade / BNIC

VIP Frapin Tour

Segonzac

Frapin Cognac welcomes the visitors to an immersion in the arcane halls of one of the most prestigious family estates of the Cognac area.

Established in the Charente since 1270, the Frapin family is one of France's most venerable winemaking families. 21 generations of vintners and distillers have lived and worked here, perpetuating the traditions of this most renowned spirit.

Owners of 240 hectares of exceptional vineyards in the heart of Grande Champagne, a Cognac Premier Cru appellation, Maison Frapin is deeply rooted in history and long-standing expertise.

Visitors can plunge into the story of the Frapin family and discover our unique craftsmanship in this "VIP tour".

cognac-frapin.com

Spirits Escape Game at Guillon Painturaud



Segonzac

Mathilde & Elise are two sisters at the head of the Maison Guillon-Painturaud. Independent winegrowers in Grande Champagne, they wish to share their passion through the direct sale of their Pineau des Charentes and Cognac and through wine tourism activities!

The visitors will dive straight into the 1900s with Spirits, a unique Escape Game. They are in 1937 and Joseph, the Master Cellar, has lost the formula for his blend. They need to help the grape pickers find it!

The participants have one hour to solve the mystery answering clues and opening locks... and all the while, learn about how Cognac is made!

A fun activity for small groups of family or friends in the charming setting of the Guillon-Painturaud estate.

cognac-guillon-painturaud.fr

The secrets of Cognac with Groperrin

Saintes

In the heart of the city of Saintes, the visitors can discover the secrets and techniques of how Cognac is made and aged through a guided tour of the cellars.

This intimate tour concludes with a tasting of some exceptional old Cognacs in the Groperrin family laboratory.

cognac-groperrin.com

Hennessy Initiation



Cognac

The Hennessy Initiation visit offers an immersion into the world of Hennessy Cognac.

The tour starts aboard a river shuttle to cross the Charente river and discover the town of Cognac, its history, and the importance of the river in the development of Cognac, right where Richard Hennessy founded the company more than 250 years ago.

The visit continues down the Pavilion Cellar with a multi-sensory, technological, and visual journey through the history of the estate.

The visitors will discover the expertise needed to make Cognac and learn how to taste this amber spirit.

hennessy.com



© Aurélien Terrade / BNIC



© Cognac Pasquet

Poetry in motion at Maine Giraud

Champagne-Vigny

Here, one has the opportunity to enter the tower in which the French poet Alfred de Vigny worked and wrote his poems.

Climb the short staircase and appreciate a glass of 25-year-old Cognac, accompanied by a reading of one of his poems.

The estate was owned by the romantic poet Alfred de Vigny from 1827 to 1863.

It was in this "Ivory Tower" that he wrote his most beautiful poetry.

mainegiraud.com

The art of capturing time with Mathieu Martines

Cognac

With Mathieu, specialised in spirits photography, the «artist to be» dive into an immersive adventure where photography and cooperage meet for a unique experience in Cognac.

He/she will be introduced to basic photography techniques while discovering the know-how of barrel makers.

mathieumartines.com

Cognac Pasquet

Bellevigne

The Pasquet family manages an organic vineyard and production. They will open their doors during this tour to explain with passion and authenticity how they manage every step of the work to be done, from the soil to the bottle.

cognac-pasquet.com



© Aurélien Terrade / BNIC

The art of a thousand aromas with Raison Personnelle

Angeac-Champagne

Sabine and Bertrand have been producing Cognac since 1994 and now know every inch of their land in Grande Champagne.

Here, they tend their vines and pick their grapes sustainably, master the complex art of wood-fire distillation and carefully blend their different brandies... all to music!

They share their passion for Cognac, and showcase a combination of ancient arts and contemporary techniques.

This is the opportunity for a real and authentic experience close to Cognac.

raisonpersonnelle.com



© Ateliers Martron ; Charentes Tourisme

Step into the legend at Maison Raynaud

Salles-d'Angles

Push the doors of Maison Raynaud, a proud 5th-generation family estate in the prestigious Grande Champagne area. This authentic journey connects history and sustainable winegrowing, introducing guests to modern harvesting and vinification processes alongside a historic distillery where ancient and modern stills stand side by side. The family also shares the captivating 11th-century legend of the Templars who reportedly discovered the secrets of cognac aging in the estate's very own chapel. The tour ends beautifully with a tasting session of VSOP, XO, and XXO cognacs paired with artisanal chocolates from a master roaster.

maisonraynaud.com

Explore 300 years of Remy Martin's history

Cognac

Born in 1724, the Maison Rémy Martin, a Living Heritage Company, has since been rooted in the land of Cognac.

From its winegrowing and family origins, the Maison knows the values of time, patience and rarity.

This fascinating tour of the historical house – renovated in 2024 for the 300th anniversary of the brand – and the ageing cellars will take the visitor through 3 centuries of know-how and passion.

remymartin.com



© Aurélien Terrade / BNIC

\ GASTRONOMY

Flavors and local gastronomic products - from the land and the sea - are serious business in the Charentes region. Showcasing these products are the experiences and restaurants listed hereafter. And of course, the Cognac, Pineau des Charentes and wines which offer many delicious pairing possibilities.

Unique pairing experiences



Tradition and heritage at N°3 The Chateau



Salles-d'Angles

Located in a beautiful 19th century property in the heart of Grande Champagne, N°3 The Château welcomes small groups of 8 to 12 people for a unique bread making class, an experience of tradition and elegance.

The bread is then baked in an old wood oven. During that time, the participants will be able to taste several Cognacs (grape juice for children!) in the distillery.

no3thechateau.com

Gourmet cruise along the Charente River on the Bethanie

Jarnac

This beautiful gourmet journey will take you along the river Charente from Jarnac to Bourg-Charente and back.

Over a lunch or a dinner of local food and wines, the slow pace of the cruise and the lush countryside will immerse the gourmet in the peaceful environment of the Charente region.

bethanie-peniche.fr

 Family friendly experiences

Panoramic food pairing experience at Maison Boinaud

Angeac-Champagne

Maison Boinaud offers the chance to visit its production site in the heart of Grande Champagne, during the day or evening.

The visitors will dive into the history of De Luze Cognac with a behind-the-scenes tour and discover one of the largest family distilleries in the region and the art of ageing in an authentic working cellar.

Then, they will enjoy a breathtaking view of our vineyards from the top of the old mill while tasting De Luze VSOP, XO and EXTRA Cognacs, served with gourmet snacks. A unique experience allowing the visitor to experience the finesse of Cognac and its aromas, far from the beaten track.

cognacdeluze.com

Royal Flavours at Château de Cognac

Cognac

The experience begins in Cognac, with an introduction to the history of the Château and the know-how involved in making Baron Otard Cognacs.

The Chef invites guests to combine gastronomy and a selection of Cognacs in the heart of the King's sumptuous private apartments.

Gourmet bites, specially created to sublimate the aromatic palette of Baron Otard Cognacs and made from local, seasonal produce. A magical harmony of bite-sized treats and Cognacs guaranteed!

chateaucognac.com

«Apéro boat» cruise with Charentes in Flow

Sireuil

Along the River Charente, your clients can indulge in a peaceful cruise between Angoulême and Cognac. On board they will meet with a winegrower, who will take them through a tasting session of his Cognac, paired with local delicacies.

charentesinflow.com

Cellar Dinner at Delamain

Jarnac

For nearly two centuries, the House of Delamain has crafted world-renowned connoisseur Cognacs with art and patience.

Delamain Cognac house, in Jarnac, offers a private dinner in one of their cellars.

The guests – up to 8 people – will start by a tour of the cellars and will then enjoy a gastronomic dinner, a sensory journey allowing them to taste Delamain Cognacs with specially paired dishes, prepared by a Chef with local products.

delamain-cognac.com

Exotism & Cognac at Domaine de Pladuc



Lachaise

Meet Bernard and Shandra who like to share their story and change of life, from the island of La Réunion in the Indian Ocean to the Petite Champagne, near Cognac. Here the visitor will learn how to make samosas from scratch, that will then be paired with a Cognac especially chosen to match the exotic flavours

domainedepladuc.fr

Cook.Eat.Repeat at Hine

Jarnac

Once upon a time in 1763...let's dive into Hine, armed with 260 years of attention to detail from the vineyard to the art of blending the finest eaux-de-vie.

The participants will explore the story and heritage of Hine and participate in a cooking class where they will learn to prepare and pair with Grande Champagne Cognac a selection of delicious appetizers.

An elegant and authentic experience which will also allow them to bring back tips to impress their guests! Hine offers other very interesting gastronomic & experiences around the classic British Teatime or cheese.

hine.com

La Nauve Hotel & Jardin : Where Cognac Meets Fine Pâtisserie

Cognac

Treat yourself to a refined gourmand getaway in the elegant, cozy setting of La Nauve, Hôtel & Jardin. Here, the worlds of fine spirits and high-end pastry blend perfectly to create an exceptional moment between tradition and modernity. Guided by the hotel's bar team, guests will enjoy a refreshing, perfectly balanced

cognac signature long drink specifically designed for the afternoon teatime. This exclusive tasting is paired with an exquisite, individual sweet creation crafted by Chef Souchaud. Visitors are invited to take their time, explore unique flavor combinations, and wander through the hotel's stunning 4.5-hectare gardens.

lanauve.com

Sweets & desserts at Normandin Mercier

Dompierre

At the end of a chestnut-tree-lined avenue, in the middle of a small wood of century-old oaks, Jules Normandin, who founded the Cognac house in 1872, built his ageing cellars on the property of a former 17th century hunting lodge, a stone's throw from La Rochelle.

"Gourmandises" (Sweets and Desserts) is a rich sensory experience for the eyes, nose, taste buds and fingertips to enjoy the crunchy and melting textures of chocolate alongside the enveloping qualities of Cognac.

The Cognac and chocolate duo also appeals to women and offers a fresh approach and relaxed way to discover Cognac.

A varied selection of chocolates is served thanks to the House's close collaboration with a very talented chocolatier who creates seasonal products that perfectly match their Cognacs. The chocolates are certified organic and manufactured locally in the city of La Rochelle.

normandin-mercier.fr

An experience of land and sea with Oriane Chambon

Oleron island

An experience around the art of food and wine pairing: a unique moment with an initiation to cognac «food pairing» with a chef and a sommelier close to Oleron island.

This is the perfect opportunity to dive into the unique and unforgettable world of food and spirits. The briny air and seafood are the perfect partners for the fruity and spicy aromas of 2 Charentes Cognac.

The visitor will tour the oyster farm and have lunch in a typical Charente Maritime oyster-farmer's cabin. If the weather is mild, the visitor can take a typical flat-bottomed oyster boat between the farm and the cabin. A beautiful moment, to cherish and remember.

orianechambon.com

Exceptional regional drinks



Cognac

Cognac is a subtle blend of eaux-de-vie of different ages and profiles that produce an amber-colored elixir of floral, fruity and oaky aromas. It can be enjoyed on its own, but 80% of Cognac is consumed in cocktails. Cognac was granted AOC status in 1936 and must be produced according to precise practices and specifications – double distilled in copper pot stills and aged for at least two years in special oak barrels – guaranteeing its origin and authenticity. Cognacs are classified as VS («Very Special»), VSOP («Very Superior Old Pale»), Napoléon, XO («Extra Old»), XXO («Extra Extra Old») and Hors d'âge, denoting blends from eaux-de-vie aged for different lengths of time, from the minimum two years to 14 years or older.

cognac.fr

Pineau des Charentes

Pineau des Charentes is an aromatic fortified wine (white, red and rosé) made from blending grape must (juice) and Cognac. It is drunk as an apéritif and used in recipes. The grape must and Cognac always come from the same vineyard on the same estate and are made by the same people. After harvested grapes are pressed, Cognac from the previous year is added and the mixture stored in oak barrels for a long time to gain a distinctive taste. The Pineau des Charentes was awarded AOC status in 1945.

pineau.fr

Charentais wines

Given the region's mild and sunny climate, the same vines used for the production of Cognac and Pineau are also used for wines. Dry, light whites account for more than 80% of production, with a growing number of fresh and fruity reds and rosés. Charentais wines are usually drunk young but reveal a fuller complexity after a period of aging. In 2009, Charentais wines were certified as IGP (formerly "vins de table").

vinscharentais.fr

Local culinary specialties



Salt

Ile de Ré is world famous for its fleur de sel, a delicate, flaky and mild salt that forms as a thin crystalized layer on the surface of shallow seawater pools. It is harvested from saltworks in a traditional, labor-intensive process of raking the purest and whitest layer off the top.

Cheese

The region has several notable local cheeses: Chabichou du Poitou (AOP; a goat cheese with a wrinkled rind and creamy interior), Mothais sur feuille (a goat cheese wrapped in a leaf), Manslois (smooth texture and creamy flavor), Jonchée (wrapped in natural rush and most often flavored with almond) and Taupinette (a goat cheese with subtle hazelnut and forest floor notes).

Potatoes

The potatoes of Ile de Ré (AOP) have a soft, slightly sweet flesh and delicate skin that rubs off easily. It is only grown by 35 farmers who work 60 hectares/150 acres from a total of 360/900 in rotation. To preserve their special characteristics, Ile de Ré potatoes are harvested before July 31st.

Melons

The pale orange flesh of Charentais melons has a sweet flavor with a soft, floral aftertaste. Also known as French cantaloupes, Charentais melons are eaten fresh and usually locally since they don't travel well.

Oysters

Marennes-Oléron oysters (IGP) are celebrated for their taste. Matured or raised in the claires (shallow salt-water ponds, often former salt pans) of Europe's largest oyster-farming center, they are the only oyster in France with a «Label Rouge» certification (a food quality assurance label).

Butter

Charentes-Poitou butter is the oldest butter with PDO status. Using milk only from cows raised in the region and fabricated according to traditional methods and precise specifications, it is beloved for its smooth, creamy texture and hazelnut taste. The region is also known for its beurre salé (salted butter).

Truffles

Many Périgord black truffle patches have been developed in Charente. Open to all, the Jarnac truffle market showcases expert-certified, quality truffles every Tuesday from December to February. The market opens officially to the sound of horns – a unique (and fragrant) experience.

Chicken

The Barbezieux chicken is the biggest and the strongest of all French chicken breeds and said to be one of the best-tasting meat chickens in the world, particularly ideal for roasting.

OUR SELECTION OF GOURMET RESTAURANTS

The following table provides an overview of a specially curated selection of restaurants across Explore Cognac. It includes key information such as location, distinctions, seating capacity, cuisine style and contact details. This tool showcases a range of dining venues suited to different client profiles and occasions, helping you identify the most appropriate options for their itineraries.

Restaurant name	City	Distinction	Seating Capacity	Cuisine Style	Website
ANGOULÊME					
Aumi	Puymoyen		25	Fine dining	www.aumirestaurant.com/menu
Le Comptoir de Brice	Angoulême		NC	Bistronomy	www.lecomptoirdebrice.com
La Bistronomie	Angoulême		NC	Bistronomy	www.labistronomie-angouleme.fr
Le Saint-André	Angoulême		40	Contemporary French	www.le-st-andre.fr
COGNAC & SURROUNDING AREA					
La Belle Époque	Cognac		NC	Bistronomy	www.hotelheritage.fr/bar-restaurants/
La Brasserie des Flâneurs	Cognac		55	Bistronomy	www.almae-collection.com/la-nauve/restaurants/
Le Colibri	Cognac		90	Bistronomy	www.lecolibri-cognac.fr
Le Coude à Coude	Jarnac-Champagne		60	Regional	www.lecoudeacoude.com
La Distillerie	Cognac		100	Bistronomy	www.chaismonnethotel.com/distillerie
L'Essille	Bassac		NC	Regional French	www.hotel-restaurant-essille.com
Les Foudres	Cognac		NC	Fine dining	www.chaismonnethotel.com/restaurant
Graines et Garenne	Cognac		NC	Seasonal	www.graines-et-garenne.fr
Notes	Cognac		26	Fine dining	www.almae-collection.com/la-nauve/restaurants/
La Ribaudière	Bourg-Charente		NC	Fine dining	www.laribaudiere.com
La Table de l'Yeuse	Cognac		40	Seasonal	www.yeuse.fr
JONZAC & HAUTE-SAINTONGE					
L'Auberge de Cercoux	Cercoux		50	Regional	www.auberge.deercoux.com
Domaine du Seudre	Saint-Germain-du-Seudre		150	Regional	www.domaineduseudre-restaurant.com
Hôtel de Bordeaux	Pons		60	Regional	www.hotel-de-bordeaux.com
La Quincaillerie	Montendre		40	Contemporary	www.restocavequincaillerie.fr
Roselière	Saujon		20	Regional	www.restaurant-roselieres.com
La Rochelle & surrounding area					
L'Astrolabe	La Rochelle		45	Fusion	www.restaurant-lastrolabe.com/en

Bon Temps	La Rochelle		110	Bistronomy	www.bontemps-larochelle.com
Christopher Coutanceau	La Rochelle		38	Fine dining	www.christophercoutanceau.com/en/restaurant-coutanceau.html
Eila	La Rochelle		67	Mediterranean	www.eila-larochelle.fr
Gaya Cuisine de Bords de Mer	Châtelaiillon-Plage		34	Fine dining	www.la-grande-terrasse.com/restaurants/restaurant-le-gaya/
L'Hysope	La Jarrie		30	Fine dining	www.lhysope.fr
Brasserie Le Pompon	La Rochelle		100	Contemporary French	www.brasserielepompon.com/en/
Les 4 Sergents	La Rochelle		121	Contemporary French	www.les4sergents.com
La Yole de Chris	La Rochelle		90	Seafood brasserie	www.christophercoutanceau.com/en/la-yole-de-chris.html
OLERON ISLAND					
Oyat par Pierre Gagnaire	Saint-Trojan-les-bains		NC	Fine dining	belhotel-oleron.com/oyat-pierre-gagnaire-tt/
Le Jour du Poisson	Saint-Denis-d'Oléron		26	Seafood	
Le Relais des Salines	Le Grand Village Plage	 	32	Seafood	www.relaisdessalines.fr
Sillage	Saint-Pierre-d'Oléron		25	Contemporary	www.restaurant-sillage.fr
La Table du Grand Large	Dolus d'Oléron		60	Fine dining	www.le-grand-large.fr/restaurant-gastronomique-la-table-du-grand-large-oleron
ROYAN ATLANTIQUE					
Le 7367	Vaux-sur-Mer		30	Contemporary French	www.le-7367-le-sens.com
Bistrot Le Georges	Royan		90	Bistronomy	www.bistrotlegeorges.fr
Cave 1950	Royan		50	Bistronomy	www.cave1950.fr
Hôtel de la Plage	Ronce-les-Bains		80	Contemporary French	www.hoteldelaplage-ronceles-bains.fr/restaurant/
Le Presbytère	Épargnes		90	Regional	www.restaurantlepresbytere.com
La Table de la Cèpe	La Tremblade		40	Contemporary French	www.latabledelacepe.fr
SAINTES & SURROUNDING AREA					
Le Clos des Cours	Saintes		100	Contemporary French	www.foodcollect.fr/store/leclos-descours/restaurant
Le Dallaison	Saintes		NC	Fine dining	www.ledallaison.com
L'Insolite	Saintes		NC	Bistronomy	www.l-insolite-restaurant-saintes.eatbu.com/?lang=fr
L'Iøde	Saintes	 	35	Bistronomy	www.restaurantliode.fr
Le Moulin de la Baine	Chaniers		349	Regional	www.moulin-baine.com/carte-et-menues/
Saveurs de l'Abbaye	Saintes	 	32	Seasonal	www.saveurs-abbaye.com
La Table du relais	Saintes		NC	Contemporary French	www.relaisdubois.com
La Terrasse	Saintes		90	Seasonal	www.la-terrasse-saintes.eatbu.com/?lang=fr
South Charente					
Le Bistroquet	Montmoreau		35	Regional	www.le-bistroquet-restaurant-montmoreau-saint-cybard.eatbu.com/?lang=fr

La Boule d'Or	Barbezieux-Saint-Hilaire		54	Regional	www.labouledor.net
Les Drôles	Condéon		50	Seasonal	www.lesdroles-condeon.fr
Le Resthoré	Château de la Mercerie		NC	Contemporary French	www.chateaudelamercrie.fr
VALS DE SAINTONGE					
La Pinelle	Haimps		NC	Regional	
Le Scorpion	Saint-Jean-d'Angély	Traditional French	45	Bistronomy	www.restaurant-le-scorpion.fr
La Table du Maître Corvez	Haimps		NC	Regional	www.latableducchefcorvez.com/accueil
Le Temple	Saint-Savinien		30	Seasonal	linktr.ee/letemple



Michelin Star



Label Vignobles & Découvertes



Bib Gourmand



Gault & Millau



Michelin Selection



Label Royan Atlantique





© Aurélien Terrade / BNIC

\ KNOW HOW

A living heritage to discover, perpetuated by the people who go out of their way to offer outstanding products. The Houses' expertise around Cognac is a great way to understand the passion and know how needed to craft high standards spirits. From winegrowers to coopers, distillers, skilled craftsmen, restaurateurs and mixologists, they are all driven by a shared set of high standards based on quality, authenticity and attention to detail.



Sensory immersion at Allary cooperage

Archiac

The Allary cooperage is a family-owned company founded in 1953. Since its creation, it embodies the best of French “Savoir-Faire”, art and the cooperage tradition.

One can discover the process of barrel making at Allary cooperage in Archiac and travel on a sensory journey that will take the visitors from the origin of the tree to the Cognac which ages inside it.

They will dive into a world of art and tradition where the craftsmen will demonstrate this ancestral know-how.

tonnellerie-allary.com

Cellar Master Challenge at Bache-Gabrielsen

Cognac

Step into the shoes of a Cognac Cellar Master and discover the art of blending at Bache-Gabrielsen. During this interactive experience, participants learn about the ageing process and the unique characteristics of different eaux-de-vie before creating their own blend. A fun and engaging challenge that offers a hands-on introduction to one of Cognac’s most iconic savoir-faire.

bache-gabrielsen.com

 Family friendly experiences

Precious time with Cognac Bertrand

Réaux-sur-Trèfle

In the heart of the Petite Fine Champagne you may find the Bertrand family who welcomes you to their family Domaine. An alliance of tradition and modernity, our product range reflects the knowledge of generations. Visiting the Bertrand domaine you will also be able to discover our aging cellars and our distillery. The experience “Precious time” is a fun activity that will show you the importance of time in the process of making Cognac, while tasting a selection of Bertrand Cognacs.

cognac-bertrand.com

Camus master blender class

Cognac

CAMUS has been an independent family company since 1863 and offers the visitors an unforgettable experience: the opportunity to create their own XO Cognac in the Master Blender’s workshop. Here Maison CAMUS will open its doors, and share their uncompromising philosophy, one which has kept the family going strong for five generations. Building on these strong foundations, Maison Camus remains at the cutting edge of science to achieve greater and greater feats of aromatic intensity. Through this unique Master Blender experience, the visitors can immerse themselves in the passion and dedication distilled on the estate while spending some quality time with the production team.

camus.fr

Stillman's breakfast at Chai du Rouissoir



Ozillac

In the heart of Haute Saintonge, the Chai du Rouissoir is a family estate which has been cultivating vines for several generations. In 1973, Guy and his son Didier decided to install a still and make their own Cognac.

This unique experience will allow visitors in small groups to discover the process of distillation while enjoying a delicious breakfast of local products. As the still operates, all the senses are activated. Visitors will participate in starting the "Bonne Chauffe", a crucial moment of the distillation process to make Cognac.

vigneronautrement.com

Secrets from the cellars at Château de Cognac

Cognac

Visitors can explore the relics of the past, from the Middle Ages to the present day. Discover the Château's unique natural ageing conditions and taste the different Cognacs in the dry and humid low-vaulted cellars. Accompanied by a tour ambassador, they will follow the footsteps of the cellar master and explore the Renaissance rooms and the King's apartments*, which are usually closed to the public. The visit includes a tasting of three Cognac qualities: VSOP, XO and the EXTRA Baron Otard that will be extracted from the barrel before your very eyes!

chateaucognac.com

A friendly visit to the Compagnie de Bouteville



Bouteville

This immersive experience at the Baume de Bouteville factory will allow the visitor to discover Charente's balsamic condiment, a prized vinegar, used by chefs in France and abroad.

bouteville.com

Distillerie Fontagard

*Distillation at Fontagard :
150 years of mastering fire
Neuillac*

Immerse yourself in 150 years of family tradition and double-distillation expertise in Neuillac. Operating as professional distillers since

1878, this 5th-generation estate meticulously preserves the precise, manual art of open-fire charentais distillation while embracing forward-thinking sustainability. The guided tour reveals the entire production cycle—from the vineyard soil and vinification to the aging cellars. Guests will explore how the estate integrates modern geothermal energy and eco-conscious resource management with ancestral craftsmanship. The visit includes an expert tasting of 3 cognacs.

distilleriefontagard.com

Hennessy X.O.

Cognac

This guided tour for cognac lovers explores one of the most iconic blends, Hennessy X.O – a subtle, multifaceted blend created by Maurice Hennessy in 1870 for his innermost circle. As a rare treat to the visitors, Hennessy also opens the doors to its prestigious "Paradis" Cellar, where some of the Maison's oldest and most precious eaux-de-vie are stored.

hennessy.com

Martell Héritage

Cognac

Discover the art of Cognac blending with Martell Héritage, an immersive experience at the historic House of Martell in Cognac. Guided by an expert, explore the cellars and the Cellar Master's workshop, where the House's savoir-faire has been perpetuated for generations. In the elegant tasting room "La Coquille," guests create their own Cognac blend in the spirit of a Martell Cellar Master. Each participant leaves with a personalised bottle of their creation. The experience concludes with an exclusive tasting of Martell Chanteloup XXO – a refined expression of Martell excellence.

martell.com

A journey into the art of fire at the Fondation d'Entreprise Martell

Cognac

Dive into the captivating heat of the glassmaking art studio at the Fondation d'entreprise Martell. Alongside expert glass artists, this hands-on, adult-only workshop invites guests to discover the specific tools, blazing furnaces, and essential gestures of glassblowing. Depending on the chosen experience, guests will receive step-by-



© Aurélien Terrade / BNIC

step technical guidance to shape their very own custom pieces—from solid glass sculptures to blown tumblers. It is a rare, creative opportunity to connect ancestral craftsmanship with contemporary innovation in the heart of Cognac.

fondationentrepriseappliedmartell.com

From amber to light with Meukow

Cognac

The perfect balance between power and finesse, symbolised by the iconic panther on the Meukow brand, this is the masterwork of Anne Sarteaux, the Meukow Cellarmaster.

The world of Meukow Cognac can be discovered through a guided tour of their cellars located in the heart of the city of Cognac. The experience continues in their restaurant, Le Chai Meukow, a former cellar transformed into a cooking workshop. Here, you can explore food and Cognac pairings and enjoy dishes created by the Chef using seasonal products.

visitemeukow.com

The oak tour with the Moine brothers



Chassors

This tour was created in 1990, and in 2020 won the Grand Prix at the Terre de Vins Wine Tourism Awards in the “Innovations and creative initiatives” category.

The Oak Tour is an experience for visitors, allowing them to discover the entire Cognac creation process through the people who make it happen, meeting a host of passionate professionals.

The visitors will first discover the woodworking industry and see a demonstration of each step of the barrel-making process. Next, they can explore Charente-style double distillation and the production and ageing of Cognac with a professional distiller. The visit concludes with a tasting.

moinefreres.com

The Navarre Cooperage: Where Fire, Wood and Passion Shape Tradition

Saint-Sulpice-de-Cognac

Step into the fascinating, sensory world of Tonnellerie Navarre, a family-run cooperage founded in 2001 by Willy Navarre. Built on an uncompromising demand for quality, this immersive visit opens workshops usually closed to the public. Guests will discover the precise gestures of ancestral craftsmanship, observing the assembly, bending, and fire-shaping («chauffe») of the barrels, as well as the eco-friendly reconditioning of pre-owned casks for international clients. The experience concludes with a complete olfactory workshop to understand how oak expertly shapes the aromas and aging of exceptional wines and spirits.

tonnellerie-navarre.com

Le Nez du Cognac with Voyer Vaudon

Echallat

At Cognac Voyer & Vaudon, discover Le Nez du Cognac, an immersive sensory experience that celebrates the art of Cognac through smell, taste and discovery. Begin with a guided tour of the estate—from the vineyards to the ageing cellars—before participating in an engaging olfactory workshop based on the renowned Le Nez du Vin aroma sets. You'll learn to identify the distinctive scents of Cognacs of different ages and even test yourself in a playful challenge to guess the age of a mystery Cognac. The experience includes the tasting of three selected Cognacs and is offered with great enthusiasm in a convivial setting that appeals to both seasoned enthusiasts and curious newcomers

cognac-voyer-vaudon.fr



© Aurélien Terrade / BNIC



© Aurélien Terrade / BNIC

\ MIXOLOGY

Local bars and their mixologists expertly blend and play with the Charentes' unique regional drinks to whet one's whistle. Hereafter are a handful of top-notch cocktail bars that do just that, as well as several experiences to learn how to become a mixologist and handle the shaker and spoon with style.



Discover Cognac in cocktails at Luciole bar

Cognac

Guests can try their hand as a mixologist for an afternoon in the city of Cognac, and learn all there is to know about Cognac cocktails.

bar-luciole.com

Cask experience in La Rochelle at the Mary Lili

La Rochelle

An unique experience of barret-ageing on a cocktail!

When in La Rochelle, stop at Mary Lili, the first cocktail bar in the city. In a distinctly urban and neo-industrial atmosphere, the Mary Lili is the leading mixology destination in this maritime city. Inside, guests will find a creative menu which changes regularly according to the season, filled with innovative cocktails. They can design their own Cognac cocktail with one of the mixologists and take it home, with an oak barrel to age it in. They can also leave it to age at the bar, where it will mature under ideal conditions. They can come and taste their cocktail and see how it ages over time.

lemarylili.fr

Between tradition and revival with Abk6

Val des Vignes

The Francis Abécassis Estates invite its visitors to share a unique experience. They can follow a full tour of the family estate, followed by cocktail creations featuring exceptional spirits.

abecassis-cognac.com



An exploration of the cocktail with Château Montifaud

Jarnac-Champagne

At the Château Montifaud, visitors can create their cocktail during a sensory visit of the estate. Here, passion and family commitment have remained strong for 6 generations.

With their own cocktail shaker, they will add a series of different ingredients as they make their way along the tour from the vine to the glass. Château Montifaud, an independent company belonging to the Vallet family for more than 150 years, is open for an unprecedented and immersive cocktail experience!

chateaumontifaud.com

Cocktail creation at Voyer Vaudon

Echallat

Not far from Angouleme, his family estate is shared between Grande Champagne 1st Cru of Cognac, and Fins Bois Cru, creating Cognacs that are frequently praised internationally.

Learn all about Old Fashioned cocktail recipes with a retired barman who will teach the visitor how to handle the shaker and the spoon and to balance the flavours.

The experience can't be complete without a full tour of the production site to fully understand how Cognac eaux-de-vie develop their aromas, from the wine press to the still and the cellars.

cognac-voyer-vaudon.fr



Family friendly experiences

Cocktail Bars



Bar Louise

Cognac

Classic cocktails and original creations dominate in this laid-back bar committed to local spirits and homemade dishes. Private workshops cover cocktail-making and -tasting techniques.

barlouise.com

Jazz Bar 1838 & Rooftop

Cognac

The 5-star Hotel Chais Monnet & Spa is home to two bars: a live-music jazz bar set in a former cooperage and, in the summer, a rooftop terrace overlooking Cognac.

chaismonnethotel.com

Indigo by Martell

Cognac

A vast rooftop terrace on the last floor of the Martell building offers spectacular views, an inventive cocktail menu and the complete collection of Martell cognacs.

martell.com

Bar Luciole

Cognac

Opened since 2017, this cocktail bar with a unique setting close to the river Charente is a real “temple” for Cognac lovers. In 2024, its talented barman Guillaume Le Dorner published a book of Cognac based cocktail recipes.

bar-luciole.com

Origins

Cognac

At Origins, mixology is an art, and its cocktails are how it is expressed using ingredients from the French terroir. The adjoining restaurant boast market-fresh local foods.

origins.bar

Le Mary Lili

La Rochelle

The full and changing menu of La Rochelle’s first cocktail bar brings mixology experiences to neophytes and amateurs alike.

lemarylili.fr



© Aurélien Terrade / BNIC

\ NATURE & VINEYARD

Here, nature is all around, offering the perfect opportunity to explore the region's vineyards and unique, varied landscapes. The Charente River is another prominent feature, meandering between vineyards, crossing picturesque villages, and flowing into the Atlantic Ocean.



Vignoble H. Begey – Explore the Heart of the Vineyards



Villars-les-Bois

At Vignoble H. Begey, immerse yourself in the living landscape of the Cognac vineyards with unique activities that blend nature, heritage and discovery. Wander through the vine-lined hills either on foot or by bike, following interactive routes that bring you closer to the family's winemaking traditions and the rhythms of the terroir. Along the way, learn about the history of the estate and the care that goes into growing the grapes and crafting fine Pineau des Charentes and Cognac. Each experience ends with a guided visit of the distillery and cellars, followed by a tasting of selected local products—an authentic and convivial way to enjoy the soul of the Charente vineyards

Vineyard and Cognac Gateway with Maison Boinaud



Angeac-Champagne

This tour invites the visitors to escape to the heart of the Grande Champagne region for a walking tour, where they will have the chance to learn more about Maison Boinaud's know-how and environmental practices. Preserving the ecosystem has always been at the heart of Maison Boinaud. They live on the very land they cultivate. They treat it with respect because they know the healthier the land, the more fertile it will be. Maison Boinaud has always been a pioneer in virtuous management of the estate, achieved through sustainable and responsible winegrowing practices. Visitors will discover what makes them authentic and the passion that drives them in the production of high-end spirits.

boinaud.com

Safari in the Bourgoin vineyard



Saint-Saturnin

Sensations & Nature. Visitors will have the opportunity to take a drive with the producer and discover the Bourgoin family vineyard in a 1960 Peugeot D4B.

Frédéric Bourgoin is a winegrower in the AOC COGNAC appellation. He crafts his cask strength Cognacs at his family farm. His brandies are diluted with local spring water, and the spirits are still drawn according to the moon's cycles to take advantage of its effect on fluid dynamics.

bourgoincognac.com

Floral art workshop at Maison Brillet

Graves-Saint-Amant

Visitors will be enchanted by the inspiring world of Belle de Brillet liqueur, a perfect blend of pear and cognac. In a bucolic and authentic setting, this experience offers the participants a private tour of the historic House, and its fascinating history over 10 generations. After a personalized tasting, time to create: guided by the team, they will design their own glass dome of dried flowers, a poetic echo of the identity of Belle de Brillet. A delicate, sensory and creative moment, that they can take home as a souvenir.

belledebrillet.com

“A story of water” at Cognac Paul Giraud



Bouteville

This immersive tour will take the visitor from the vineyard to a very private cellar, where a spring of fresh water flows all year round. From the village ancient wash house to the distillery, each step of this walk is linked to the water, the land, the know-hows. Your clients will have the chance to taste 2 rare Cognacs directly in this wet and unique cellar, then 2 more in the warmth of the family home.

cognac-paulgiraud.com

“The 5 senses of the estuary revealed by the vineyard” at Les Hauts de Talmont

Talmont-sur-Gironde

At the top of the cliffs of the Gironde estuary, Les Hauts de Talmont domain invites the visitors on a unique sensory exploration, where each step of the journey activates a sense. Thanks to a rare geological site and exceptional setting at the foot of the cliff, the participants will discover the secrets of the terroir, between rocks, vines, and spectacular views of the fishing huts and the Romanesque church of Talmont sur Gironde. The path continues through the biodynamically managed vineyard, before entering the contemporary winery, an architectural masterpiece integrated into the landscape. A blind tasting session, in opaque glasses, concludes this immersive and poetic experience.

leshautsdetalmont.com

Destination vineyard with Hennessy

Cognac

From May to September, one can discover the Hennessy vineyards on an electrically assisted bike in the company of an experienced guide, and enjoy one of the finest panoramas in the Grande Champagne region. The cyclists will also learn more about Hennessy's commitment to sustainable viticulture and the protection of biodiversity.

hennessy.com

A Step Back in Time Through the Charentes Vineyards at Domaine Montansier

Graves-Saint-Amant

Embark on a timeless, slow-paced escapade through historical vineyards alongside Jazz and Fifi, the estate's traditional Poitou donkeys. Led by François and his team, this unique walk offers a deep dive into the evolution of charentais viticulture. Guests will discover rare and iconic grape varieties like Chauché, Folle Blanche, and Ugni Blanc, while crossing fields of IGP

Charentais wines, Pineau des Charentes, and truffle oaks. This authentic immersion into traditional Charente agriculture comes to a delightful close with a local «casse-croûte» snack paired with three of the domain's own wines, Pineaux, or cognacs.

domainemontansier.com

Behind the scenes of sustainable excellence with Remy Martin

Cognac

Experience biodiversity at Rémy Martin. With a past deeply rooted in the vineyards near Cognac, Rémy Martin has always had a strong bond with the land.

In the open-air laboratories that are the vineyards, the Rémy Martin teams are constantly searching for sustainable methods that help protect local biodiversity and preserve the quality of the finished product. The guests will have the opportunity to see some of these for yourself as they walk through the bucolic vineyards of Grande Champagne. The vineyards run through the valleys, snaking past the white stone villages. At Rémy Martin, walkers can experience a unique ecosystem: vines growing on white limestone soil, hedgerows, and wildflowers to attract birds and insects, wild grasses thriving on living soil, and much more. Walking from plot to plot, they will stop for a break to taste the products between the trees and the vineyards. An inspiring visit, where visitors can leave a positive imprint.

remymartin.com

Discover, Explore and Play at L'Yeuse



Châteaubernard

Dive into an immersive adventure at L'Yeuse Hotel near Cognac where nature, heritage, and contemporary art intertwine. Ideal for families and groups of friends, this self-guided treasure hunt invites guests to solve riddles while exploring the rich biodiversity of the Jardin Respectueux and its 19th-century history. Along the trail, visitors will discover eco-designed structures and contemporary artworks inspired by the local winegrowing. The playful exploration extends into a convivial gourmet moment featuring local products, available either as a casual bite at the Ybar or a full Sunday brunch.

yeuse.fr



© Aurélien Terrade / BNIC

\ SLOW TOURISM

The Charentes region is a premier destination in France, especially for travelers drawn in by its sensory pleasures and outdoor activities. It is also the first destination in France for wellness.



© Aurélien Terrade / BNIC

Cycling

One of the most popular activities in the region is cycling – a family activity for which Charentes is ideally suited with 6,750 km/4,250 miles of bicycle paths, including five European and national cycling tracks. It is also possible to cycle through the vineyard – several houses of Cognac organise tours and tastings – by bike, such as Hennessy, Remy Martin or Ernest & Louis.

La Flow Vélo®

For independent travelers, this national trail crosses the Charentes from Ile d'Aix to Sarlat in Dordogne (it was extended in 2024). The trail is now 400 km/close to 248 miles of gentle riding that visits Rochefort, Saintes, the archeological site of Angeac-Charente, Cognac, Angoulême to a very scenic section of the Dordogne.

laflowvelo.com

River cruising

The source of the Charente River is in the Haute-Vienne. Its waters then wind through 35 villages, extensive vineyards and several famous towns (Angoulême, Cognac, Saintes and Rochefort) before flowing into the ocean at Rochefort.



© Alain Benoit / BNIC

Riverboat Rental

For travelers ready to manage on their own, accommodating riverboats, 2-12 people can be rented with no license for weeklong (or longer) cruises at a quiet pace.

Les Canalous (Cognac)

canalous-lot.com

Le Boat (Jarnac)

leboat.fr

Intercroisières (Sireuil)

intercroisieres.com

La Demoiselle

The silent 100% solar and electric powered boat La Demoiselle awaits passengers on the quay outside Hennessy house in Cognac for an unforgettable 90-minute sightseeing river cruise, taking in the lovely views from the Charente.

More information : grand-cognac.fr (French only)

Béthanie Péniche

For a bit more pampering, starting on Jarnac, visitors spend three hours on the Charente River, taking in the quayside Cognac houses and gorgeous countryside, all while sipping cocktails and wine, and sampling delicious local produce.

bethanie-peniche.fr



© Le Cîrè Jaune / Charentes Tourisme

Hot-air ballooning

CAP Montgolfière

Seen from the sky, the Charentes landscapes are unforgettable – the historical towns, the coastline from the Gironde estuary to the Marais Poitevin, the Charente River valley and the vineyards of Cognac.

cap-montgolfiere.com



Sailing Adventures from Île d'Oléron

Ile ou aile catamaran

Set sail from Boyardville aboard Ile ou Aile, the largest sailing catamaran on Île d'Oléron, for serene, environmentally friendly cruises on the Atlantic.

Whether you choose a scenic voyage around Fort Boyard, a day trip to Île d'Aix, or a tailor made private cruise, the professional crew ensures a comfortable, engaging experience for all ages. Accessible and ideal for groups or special occasions, Ile ou Aile invites you to discover the coast from the water with relaxed elegance and unforgettable views.

ileouailecatamaran.com



© Arthur HABUDZIK ; Charentes Tourisme

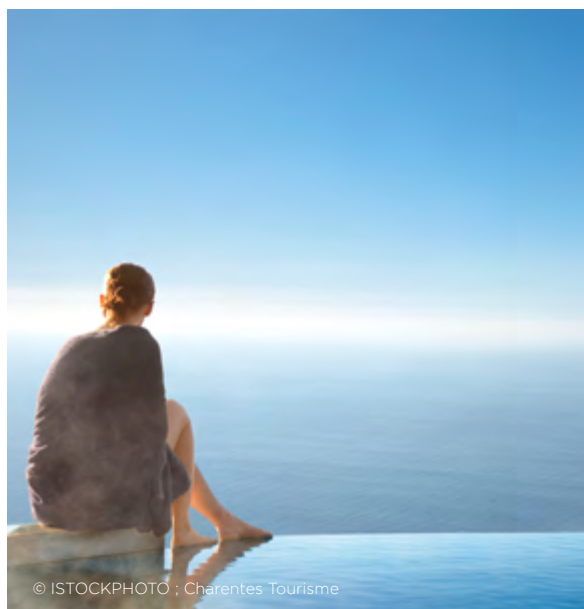
\ WELLNESS

As France's leading wellness destination, the Charentes offer an exceptional range of relaxation experiences. With 5 thalassotherapy centres, three thermal resorts and numerous hotels featuring high-quality wellness facilities, visitors can enjoy the perfect combination of coastal rejuvenation, spa treatments and the Charentes' renowned slow-paced lifestyle. The following highlights a selection of four wellness experiences that showcase the diversity of the destination's offer.

Bel Hôtel Oléron Thalasso & Spa - MGallery Collection

Nestled between Gatseau Beach and the pine forests of Saint-Trojan-les-Bains on Oléron Island, the newly opened **Bel Hôtel Oléron Thalasso & Spa - MGallery Collection** offers a refined seaside wellness retreat. Its brand-new thalassotherapy centre celebrates the restorative benefits of the Atlantic Ocean through seawater treatments, marine-inspired rituals, and holistic wellness experiences. Featuring seawater pools, rejuvenating spa facilities, and a peaceful natural setting, the thalasso invites guests to unwind, recharge, and reconnect with nature while enjoying the unique coastal atmosphere of France's largest Atlantic island.

belhotel-oleron.com



La Grande Terrasse

In Châtelaiillon-Plage, near La Rochelle, **La Grande Terrasse** offers a seaside wellness escape combining the benefits of thalassotherapy and the expertise of the NUXE Spa. The Spa Marin features a heated seawater pool, hammams, saunas, hydrotherapy facilities, and marine-inspired treatments, while the Spa NUXE invites guests to enjoy signature face and body rituals in a serene oceanfront setting. Together, they provide a rejuvenating experience inspired by the healing power of the Atlantic Ocean.

la-grande-terrasse.com

Thalazur

In Royan, **Thalazur** offers a marine wellness retreat where the benefits of seawater combine with expert therapies to restore body and mind. Its Spa Marin features a heated seawater circuit, hydrotherapy facilities, sauna, steam room, and personalised treatments inspired by the healing power of the ocean. Whether for a thalasso cure, a wellness break, or a spa day, Thalazur Royan provides a relaxing seaside escape on the Côte de Beauté.

thalazur.fr/thalasso





© Hôtel Chais Monnet & Spa

Beyond their renowned thalassotherapy and thermal centres, Explore Cognac also offers a collection of elegant hotel spas dedicated to relaxation and well-being. In Saint-Palais-sur-Mer, **Hôtel Hemen** provides an intimate wellness experience, with refined treatments and a peaceful atmosphere inspired by the surrounding coastline.

Opening in December 2026, **Hôtel de la Plage** in Ronce-les-Bains will introduce a new seaside wellness retreat where guests can unwind just steps from the Atlantic. In Cognac, **Chais Monnet Hotel & Spa** combines contemporary luxury with the heritage of the region, offering exceptional facilities and bespoke treatments in a beautifully restored historic setting. Nestled in the heart of the Charente countryside, **Le Domaine des Étangs** invites guests to reconnect with nature through holistic wellness experiences, a serene spa, and a unique setting where art, nature, and well-being coexist in perfect harmony.

Together, these addresses showcase a diverse and high-end wellness offer, from ocean-inspired relaxation to luxurious countryside and urban spa experiences.



\ FAMILY & MULTIGENERATIONAL ACTIVITIES

Holidays away from home are often ideal to spend quality time with friends and family, sharing unique moments and experiences. Throughout the destination, from the ocean to the rolling hills inland, Explore Cognac offers a large array of activities for everyone, for all ages and all interests.

The Charentes offer a wide range of family-friendly experiences combining fun, discovery, and local heritage. From treasure hunts in the vineyards and encounters with the iconic Poitou donkey to sailing, kayaking, and coastal adventures, families can explore the region through immersive activities. Cognac houses and wineries also offer innovative experiences, including escape games, interactive tours, and virtual reality adventures. Here is a selection of some of the region's most engaging family experiences.

Hands-On Adventures in the Cellars



Hennessy Virtual Reality Tour (ages 12+)

Travel through the history, craftsmanship and landscapes of Cognac with an immersive virtual reality experience that brings the world of Hennessy to life in an engaging and innovative way.

Guillon-Painturaud Escape Game

Solve puzzles and uncover secrets hidden within the estate during a fun and interactive escape game combining teamwork, heritage and Cognac culture.

Cocktail Experience at Château Montifaud

Discover Cognac from a different perspective through a guided visit followed by a hands-on cocktail workshop, ideal for families with teenagers and young adults.

Frères Moine Cooperage Tour

Step into the fascinating world of barrel-making and witness the craftsmanship, fire and precision involved in creating the oak casks that shape Cognac's character.



Fun-Filled Experiences in the Vineyards

Le Cep Enchanté Treasure Hunt

Explore the vineyards through a family-friendly treasure hunt filled with clues, challenges and discoveries about the vine and local heritage.

Cycling and Vineyard Walks

Slow down and enjoy the vineyard landscapes on foot or by bike at estates such as Vignoble Begey, Quintard Estate, Ernest & Louis, Benassy Family or on the island of Oléron, combining nature, local encounters and gentle outdoor adventure.

Meet the Poitou Donkeys at Montansier

Follow the estate's iconic Poitou donkeys through the vineyards and discover traditional farming practices during an authentic and family-friendly countryside experience.



Sensory Vineyard Tour at Les Hauts de Talmont

Awaken all five senses through an immersive vineyard experience that combines nature, aromas, textures and breathtaking views over the Gironde Estuary.





Beyond the Vineyards: Family-Friendly Adventures

Explore Cognac offers plenty of family experiences beyond the vineyards. From treasure hunts and interactive museums to boat trips and marine discoveries, these activities perfectly complement a wine tourism stay and create memorable moments for all ages. Here is a sample of these activities:

Tèrra Aventura

Embark on a free geocaching adventure across the Charentes, following clues and solving puzzles to discover hidden treasures, local legends and heritage sites in a fun and interactive way.

La Rochelle Aquarium

Dive into one of Europe's largest aquariums and explore fascinating marine ecosystems, from Atlantic waters to tropical oceans, through immersive exhibits designed for all ages.

Château des Énigmes

Enjoy a unique outdoor treasure hunt in the grounds of a historic château, where families solve riddles and challenges while uncovering the secrets of the estate.

Electric Boat Rental on the Charente River

Take the helm of a quiet electric boat and cruise at your own pace along the Charente, admiring riverside villages, wildlife and picturesque landscapes.

Cité Internationale de la Bande Dessinée, Angoulême

Discover the world of comics art through engaging exhibitions, original artwork and interactive displays in the capital of comics and graphic storytelling.



\ HOTELS

The Charentes region boasts large numbers of quality accommodation in all forms and styles, from campgrounds and holiday rentals to luxury hotels and resorts. Here is a selection of 35 properties for your international clients.

Hotel name & general information	Website	Number of rooms	Room types & breakdown	Sales email contact	Meeting facilities - number of rooms and general capacity
ANGOULÊME					
Hôtel Des Arts **** Angoulême 	www.hotel-arts-angouleme.com	13	1 Classic Single Room: 1 guest - 3 Classic Rooms: 2 guests - 2 Traditional Rooms: 2 guests / 2 Elegance Rooms: 2 guests / 1 Elegance Terrace Room: 2 guests with a terrace / 2 Deluxe Suites: 2 guests with a balcony / 1 Executive Suite: 2 guests with a terrace.	contact@hotel-arts-angouleme.com	1 Louise seminar room: 70 m² 20 in U-shape, 15 in classroom style, 35 in theatre style.
Mercure Angoulême **** Angoulême 	https://all.accor.com/hotel/1213/index.fr.shtml	89	23 twinables - 3 suites - 3 deluxes - 11 privilege le reste en standard	h1213-om@accor.com	9 meeting rooms across 650 m² of modular spaces, accommodating 10 to 350 people - private garden of 1,500 m²
Hôtel du Palais *** Angoulême 	www.hotel-angouleme.fr	43	First Price - Economy - Standard - Superior	info@hotel-angouleme.fr	20 persons
Hôtel Saint Gelais **** Angoulême 	www.hotel-saint-gelais-angouleme.com	16	1 Economy Standard Room: 1 adult - 1 Standard Room: 1 adult, with balcony - 3 Superior Rooms: 2 adults, located on the ground floor - 2 Superior Twin Rooms: 2 adults, with balcony - 3 Privilege Rooms: 2 adults, located on the first floor - 1 Privilege Twin Room: 2 adults, with balcony - 1 Junior Suite: 2 adults, located on an upper floor, with bathtub - 3 Family Suites: for 2 adults and 1 adult, or 2 adults and 1 child, located on an upper floor - 1 Prestige Suite: 2 adults, located on an upper floor, with terrace and bathtub	contact@hotel-saint-gelais-angouleme.com	1 Louise seminar room: 70 m² 20 in U-shape, 15 in classroom style, 35 in theatre style.
COGNAC & SURROUNDING AREA					
Quai des Pontis *** Cognac 	www.quaidespontis.com	40	Classic Room, Lodge, Hut	reception@quaidespontis.com	4 meeting room : accommodate from 2 to 400 people
Hôtel Chais Monnet & Spa ***** Cognac 	www.chaismonnethotel.com	92	5 categories of rooms and suites divided into two buildings: Les Ceps (the contemporary building) and Les Chais (the historic building) - All rooms and suites in Les Chais feature an outdoor space, either a garden or a balcony - Deluxe Room: 28 to 38 m², maximum 2 guests - Premier Room: 39 to 47 m², maximum 2 guests - Junior Suite: 49 to 62 m², maximum 3 guests - Suite: 68 to 87 m², maximum 3 guests - Jean Gabriel Monnet Presidential Suite: 170 m², maximum 4 guests - Double or twin configuration available in all categories, except for the Presidential Suite.	commercial@chaismonnethotel.com	9 meeting rooms spread across two buildings, with a total capacity of up to 300 people. Hotel building: Borderies Room, 41 m², maximum capacity of 20 people; Fins Bois Room, 45 m², maximum capacity of 34 people; Petite Champagne Room, 45 m², maximum capacity of 24 people; Ballroom, 400 m², divisible into two spaces of 240 m² and 160 m², maximum capacity of 300 people. Private mansion Maison Monnet: Grand Salon, 48 m², maximum capacity of 30 people; Boudoir Room, 27 m², maximum capacity of 10 people; Gallery Room, 44 m², maximum capacity of 25 people; Wood-panelled Room, 30 m², maximum capacity of 20 people; Grand Vestibule, 75 m², maximum capacity of 74 people.
Hôtel François Premier Cognac **** 	www.hotelfrancoispremier.fr	31	Standard - Superior - Suites - Large Double Beds + Extra Bedding.	commercial@hfpc.fr	4 meeting Rooms / up to 80 pax
Hôtel Heritage Cognac Centre *** 	www.hotelheritage.fr	37	Standard - Superior - Executive - Deluxe	commercial@hfpc.fr	1 Meeting Room / 80 pax
Ibis Cognac Centre *** 	https://all.accor.com/booking/fr/accor/hotel/1108	39	Standard Double - Comfort - Executive - Family.	h1108@accor.com	N/A
ibis Styles*** Cognac 	https://all.accor.com/hotel/5167/index.fr.shtml	75	75 fully renovated rooms - Room allocation depends on the desired configuration, with flexible arrangements possible (from double rooms to connecting rooms for up to 6 guests) - Standard Rooms (160x200 double beds): 74 rooms = 148 guests - Twin Rooms (2 single beds): 20 rooms = 40 guests - Triple Rooms (1 double bed + 1 single fold-out bed): 16 rooms = 48 guests - Triple Rooms (3 single beds): 4 rooms = 12 guests - Quadruple Rooms (1 160x200 double bed + 1 sofa bed for 2 guests): 12 rooms = 48 guests.	h5167@accor.com + david.peau-deau@accor.com	3 meeting rooms accommodating up to 110 people (various layouts available: cocktail, theatre style, U-shape, etc.). Our Ibis Styles* hotel offers 75 rooms accommodating 1 to 6 people.

ibis Budget** Cognac	https://all.accor.com/hotel/B428/index.fr.shtml	57	Room allocation depends on the desired configuration, with flexible arrangements possible - Standard Rooms (150x200 double beds): 48 rooms = 96 guests - Twin Rooms (1 double bed + 1 single fold-out bed / 2 single beds): 57 rooms = 114 guests - Triple Rooms (3 single beds): 12 rooms = 36 guests - Triple Rooms (1 double bed + 1 single fold-out bed): 45 rooms = 135 guests - Quadruple Rooms (1150x200 double bed + 2 single fold-out beds): 12 rooms = 48 guests - Quadruple Rooms (4 beds): 3 rooms = 12 guests - Rooms for 5/6 guests (1150x200 double bed + 2 single fold-out beds + 2 single bunk beds): 3 rooms = 18 guests.	hb428@accor.com + david.peau-deau@accor.com	2 meeting rooms accommodating up to 110 people. Various layouts available (cocktail reception, theatre style, U-shape, etc.).
La Naueve, Hôtel & Jardin **** Cognac	https://almae-collection.com/lanauve/?msclid=56b29a83cfe31acecf0f0bd8c04df5f	12	Confort - Prestige - Deluxe - Junior Suite	sara.oliveira@almae-collection.com	1 meeting room - 16 persons
Relais de Saint-Preuil Saint-Preuil	www.rdsp.fr	15	5 Guest Rooms and 4 Cottages	bonjour@rdsp.fr	Yes - capacity for up to 30 people.
L'yeuse Châteaubernard	www.yeuse.fr	23	3 Double Comfort Rooms with Shower - 8 Double Comfort Rooms - 7 Double Comfort Rooms with Charente View - 1 Junior Suite - 2 Charente Suites - 1 Grand Suite.	reservations@yeuse.fr	Grande Champagne: 30 in U-shape / Street Art Room: 14 in U-shape / Petite Champagne: 6.
JONZAC & HAUTE SAINTONGE					
Les Coteaux de Jonzac - Residence****	https://www.vacancesbleues.fr/fr/vacances-en-france/cote-atlantique/cognac-residence-coteaux-de-jonzac	90	90 air-conditioned apartments and studios with balconies, including 3 accessible rooms (PRM) - Studios for 2 guests - 2-room apartments for 4 guests - 3-room apartments for 6 guests.	coteaux.jonzac@vacancesbleues.fr	1 salle en lumière du jour jusqu'à 40 participants située au sein de la résidence.
Hôtel de Bordeaux Pons	hotel-de-bordeaux.com	16	Single - Double - Family	info@hotel-de-bordeaux.com	16
LA ROCHELLE & SURROUNDING AREA					
Hôtel Champlain La Rochelle	www.hotelchamplain.com	39	Standard - Superior - Deluxe - Prestige - Suite	direction@hotelchamplain.com	1 room meeting - 20 persons
COSY HOTELS : B&B La Rochelle Centre***, le Saint-Nicolas**** et le Masq Hôtel****	www.cosy-hotels.net	247	Single Rooms - Double Rooms - Twin Rooms - Superior Rooms & Suites - Triple Rooms - Quadruple Rooms - Quintuple Rooms.	commercial@cosy-hotels.net - Léa Guengant	6 meeting rooms in total - 2 at the Masq Hôtel (15 m²-70 m², accommodating 2 to 55 people) and 4 at Saint-Nicolas & Maison Saint-Nicolas (30 m², 36 m², 50 m² and 80 m², accommodating 2 to 60 people).
ibis Styles La Rochelle Thalasso Châtelaillon****	https://all.accor.com/hotel/1121/index.fr.shtml?utm_campaign=seo+maps&utm_medium=seo+maps&utm_source=google+Maps	70	7 Family Rooms for 4 guests - 31 Countryside View Rooms with King Bed and Daybed - 11 Countryside View Double Rooms - 21 Ocean View Rooms with King Bed and Daybed.	h7479-SB@accor.com	2 meeting rooms (50 m² each).
La Maison des Ambassadeurs La Rochelle	https://maisonsdesambassadeurs.com	58	29 Deluxe Rooms - 23 Prestige Suites - 4 Deluxe Triple Suites - 2 Family Suites.	evenement@maisonsdesambassadeurs.com	3 meeting rooms: 1 room of 50 m², 1 room of 39 m², and 1 room of 24 m².
Maisons du Monde Hôtel & Suites La Rochelle****	https://larochelle.maisonsdu-mondehotel.com/	63	7 Cosy Rooms - 20 Comfort Rooms - 9 Deluxe City View Rooms - 14 Deluxe Old Port View Rooms - 4 Family Rooms for 3 guests - 6 Family Rooms for 4 guests - 1 Junior Suite - 2 Junior Suites with Old Port Terrace.	mpellon@younight.fr	No
Mgallery La Grande Terrasse Châtelaillon	www.la-grande-terrasse.com/	72	Superior - Deluxe - Junior Duplex Suite	h7479-sb@accor.com	5 meeting rooms accommodating 2 to 110 people.
Villa Grand Voile La Rochelle	www.christophercoutanceau.com	11	2 Classic Rooms - 2 Superior Rooms - 4 Prestige Rooms - 1 Junior Suite - 2 Signature Suites	contact@villagrandvoile.com // direction@villagrandvoile.com	1 space - 10 participants
OLÉRON ISLAND					
L'albatros Saint Trojan Les Bains	www.albatros-oleron.fr	21	18 double rooms (classic, comfort, superior and prestige) - 3 family rooms	lalbatros17@orange.fr	1 MEETING ROOM - 14 PERSONS

Bel Hôtel Oleron Thalasso & Spa MGallery collection **** Saint Trojan Les Bains 🇫🇷 🇵🇸	https://belhotel-oleron.com/	102	9 Suites - 93 Double Rooms.	serge.lucas@accor.com	No
Hôtel Face aux Flots *** La Côtinière 🇫🇷	www.hotel-faceauxflots-oleron.fr	22	double	face.aux.flots@orange.fr	No
Le Grand Large Hôtel & Spa ***** Dolus d'Oleron 🇫🇷 🇵🇸	www.le-grand-large.fr	32	8 catégories	contact@le-grand-large.fr	1 meeting room: 30 persons
Hôtel Ile de Lumière *** Saint Pierre d'Oleron 🇫🇷	www.hotel-iledelumiere.com	42	27 Double Rooms - 1 Triple Room - 10 Quadruple Rooms - 2 Suites with Kitchenettes - 2 Junior Suites.	bonjour@hotel-iledelumiere.com	42 rooms
ROYAN ATLANTIQUE					
Hôtel Best Western Royan Océan *** Royan 🇫🇷	www.hotelroyanocean.fr	28	Standard - Comfort Sea View - Superior Sea View - Family Room for 4 guests.	contact@hotelroyanocean.fr	1 seminar room with a maximum capacity of 15 people.
Hôtel de la Plage **** OPE- NING DECEMBER 2026 Ronc les Bains 🇫🇷 🇵🇸	https://hoteldelaplage-roncelesbains.fr/	28	Deluxe Rooms and Suites.	contact@hoteldelaplage-ronce.fr	Seminar room
Seakub hotel Royan	www.seakub.com	8	Large Double Bed Room with Sea View and Garden View.	bonjour@seakub.com	No
Thalazur Royan **** Royan 🇫🇷 🇵🇸	www.thalazur.fr	83	16 Classic Side Sea View Rooms - 7 Family Side Sea View Rooms - 20 Family Sea View Rooms - 14 Classic Sea View Rooms - 13 Superior Sea View Rooms - 13 Privilege Sea View Rooms.	commercial.royan@thalazur.fr	4 50 m² partitionable meeting rooms (up to 120 people in theatre style) + 2 35 m² meeting rooms (60 people in theatre style) - tailor-made quotes available.
Hôtel La Villa Ouest *** Saint-Palais-sur-Mer 🇫🇷	www.lavillaouest.com	27	Double - Family - Triple (with Garden)	contact@lavillaouest.com	1 meeting room - 30 persons
OTHER DESTINATIONS - INLAND					
Domaine des Etangs ***** Massignac 🇫🇷 🇵🇸	https://fr.auberge.com/domaine-des-etangs/?utm_source=gmb&utm_medium=Yext	17	Guestrooms / Suites / Cottages 7 rooms and suites in the château, 4 suites in the Longère and 6 cottages from 1 to 5 bedrooms	dde.commercial@auberge.com	One 19 people
Hôtel les Messageries *** Saintes 🇫🇷	www.hotel-des-messageries.com	33	Double Tendence Rooms - Junior Suites - Suites.	hotel.des.messageries@wanadoo.fr	Yes - seminar room with a maximum capacity of 15 people.

HOTEL FEATURES AT A GLANCE

The following icons provide a quick overview of some of the properties's specific features :

- 🇫🇷 The hotel provides accessible rooms.
- 🇵🇸 The hotel has a restaurant.
- The hotel is a member of a collection :

Leading Hotels of the World
Relais & Châteaux

The hotel has received the below certifications :

Accueil Vélo
Clé Verte
Tourisme Handicap
V&D



\ TOUR SUGGESTIONS

Prepared by our partner DMCs, the following itineraries illustrate a range of programme possibilities across Explore Cognac.

To inspire travel planning and showcase the diversity of experiences available across the Charentes, five suggested itineraries have been designed around the destination's key themes: vineyards, heritage, coastline, craftsmanship and soft mobility. These sample programmes have been prepared by our partner DMCs and can be tailored to suit different traveller profiles and interests, providing valuable inspiration for creating bespoke journeys. Each itinerary is available in full through the QR code below, offering easy access to detailed day-by-day suggestions, experiences and accommodation options.

« *Oeno break* »

4 nights / 5 days

This 4-night itinerary offers a perfect introduction to Explore Cognac and the Charentes, combining heritage, vineyards, gastronomy and coastal charm. From the comic-book capital of Angoulême and the prestigious Cognac vineyards to the historic city of Saintes and the vibrant harbour of La Rochelle, each stop reveals a different facet of the destination. Carefully selected accommodation ensures a comfortable stay while allowing travellers to experience the region's rich culture, art de vivre and authentic character.

« *Oeno trip* »

7 nights / 8 days

Combining world-renowned spirits, rich heritage and Atlantic coastal charm, this 7-night itinerary highlights the very best of Explore Cognac and the Charentes. From Angoulême and Saintes to Cognac, La Rochelle, Royan and the Haute-Saintonge countryside, travellers will discover the region's iconic treasures through visits to a prestigious Cognac house and local producers of Cognac, Pineau des Charentes and Charentais wines. Enhanced by historic landmarks, including the Roman amphitheatre of Saintes and the International Comics Museum in Angoulême, this journey offers a perfect blend of culture, gastronomy, vineyard experiences and authentic French art de vivre.

« *Where vineyards meet the Atlantic* »

4 nights / 5 days

From the historic harbour of La Rochelle to the wild shores of Île d'Oléron and the elegant seaside atmosphere of Royan, this 4-night itinerary invites travellers to experience Explore Cognac and the Charentes' Atlantic coast. Blending ocean views, picturesque villages, local gastronomy and outdoor activities, it showcases the region's maritime & wine heritage and relaxed lifestyle. A perfect escape for travellers seeking nature, authenticity and the unique flavours of the Atlantic, including fresh seafood, oysters and coastal wines.



“Explore Cognac Through Its Cellars and Crafts”

4 nights / 5 days

A 4-night trip immersed in the heart of Explore Cognac, where exceptional craftsmanship, vineyard landscapes and French art de vivre come together. Dividing your stay between Cognac and the rural Haute Saintonge, this itinerary offers the perfect balance of heritage, gastronomy and authentic encounters. From prestigious Cognac houses and family-run estates to traditional cooperages and local artisans, travellers gain a deeper understanding of the expertise behind Cognac, Pineau des Charentes and the region's unique way of life.



“Explore Cognac by Bike: Waterways & Heritage”

3 nights / 4 days

Combining gentle cycling routes, scenic waterways and cultural discoveries, this 3-night itinerary invites travellers to explore the Charentes at a slower pace. From Angoulême to Cognac and Saintes, the journey follows riverside landscapes, vineyard-covered hills and historic towns rich in heritage. Along the way, visitors can enjoy local gastronomy, discover the world of Cognac and Pineau des Charentes, and experience the region's relaxed art de vivre through one of its most popular soft-mobility experiences.



Acces to these bookable itineraries (and more!) via the qr code :



And more to discover around Bordeaux & the Nouvelle Aquitaine, visit trade.visit-nouvelle-aquitaine.com

TRADE CONTACTS & SERVICES

Local & regional agencies

TOURISM BOARDS

Angouleme Tourist Office

Angoulême
+33 5 45 95 16 84
angouleme-tourisme.com

Cognac Tourist Office

Cognac
+33 5 45 82 10 71
destination-cognac.com

Jonzac Tourist Office

Jonzac
+33 5 46 48 49 29
jonzac-haute-saintonge.com

La Rochelle Tourist Office

La Rochelle
+33 5 46 41 14 68
larochelle-tourisme.com

Marennes-Oléron Tourist Office

Marennes
+33 5 46 85 65 23
ile-oleron-marennes.com

Royan Atlantique Tourist Office

Royan
+33 5 46 08 21 00
royanatlantique.fr

Saintes Tourist Office

Saintes
+33 5 46 74 23 82
saintes-tourisme.fr

South Charente Tourist Office

Aubeterre-sur-Dronne
+33 5 45 98 57 18
sudcharentetourisme.fr

LOCAL DMCS

Charentes in Flow

Angoulême/Cognac
contact@charentesinflow.com
charentesinflow.com

Cognac Tasting Tour

Jarnac-Champagne
contact@cognac-tasting-tour.com
cognac-tasting-tour.com

REGIONAL DMCS

A la Française

Bordeaux
bonjour.bordeaux@alafrancaise.fr
alafrancaise.fr

Bordeaux Excellence

Bordeaux
contact@bordeauxexcellence.com
bordeauxexcellence.com

Bordeaux Wine Trails

Bordeaux
contact@bordeauxwinetrails.com
bordeauxwinetrails.com

Decanter Tours

Saint-Sulpice-et-Cameyrac
info@decantertours.com
www.decantertours.com

La vie bonne

Bordeaux
contact@viebonne.fr
www.viebonnevoyages.com

My Private French Travel

Bordeaux
contact@myprivatefrenchtravel.com
myprivatefrenchtravel.com

Olala Bordeaux

Bordeaux
contact@olalabordeaux.com
olalabordeaux.com

Passion Tourisme

Saint-Émilion
contact@passiontourisme.fr
passiontourisme.fr

Wine Paths

Bordeaux
contact@winepaths.com
www.winepaths.com

Driver Services & Transportation

Arnoux Auto Prestige

Cognac
contact@arnouxautoprestige.com
arnouxautoprestige.com

BVS Blanchard Voiturier Services

La Rochelle
resa@bvs-voiturier.fr
bvs-voiturier.fr

Cognac VTC

Cognac
033(0)7 52 37 91 71
cognac-vtc.com

Driver Service Agency

Cognac / Bordeaux
contact@driverserviceagency.com
driverserviceagency.com

My Course Driver

La Rochelle
contact@mycourse-chauffeur.com
<https://mycourse-vtc.com/en/home/>

Taxi 2000

Cognac
aimeletono@gmail.com
<https://www.taxi2000cognac.fr/>

Taxi Grande Champagne

Cognac
contact@grande-champagne.taxi
<https://grande-champagne.taxi/>

\ YOUR DEDICATED CONTACT :

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www.explore-cognac.com



Scan the QR code to access
the Explore Cognac
destination training webinar.



INSTITUTIONAL PARTNERS



PRIVATE SECTOR

